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Amid Skyrocketing Demand, Private Label Express Commits To Exclusively Supply Brands Selling Immune-Support Supplements To The U.S. Market

South Florida-based supplement manufacturer that supplies brands worldwide has shifted focus to keep the U.S. public stocked with immune-support supplements amid surge in demand due to fallout from the COVID-19 pandemic.

Private Label Express will be exclusively manufacturing for dietary supplement brands that supply the U.S.-consumer in order to help ensure that immune-support supplement supply remains uninterrupted and available until further notice.

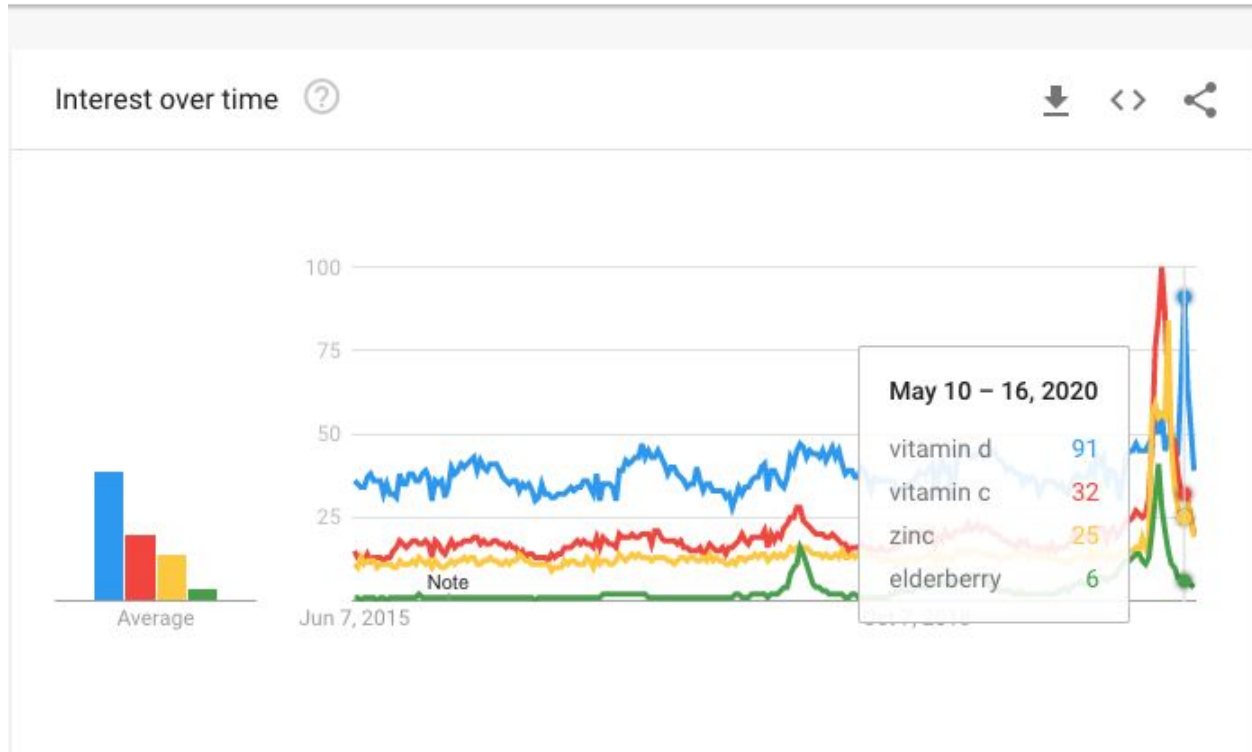
Demonstrating this commitment, Robert De Lima, CEO of Private Label Express, a Florida-based manufacturer of immune-support supplements, decided to reserve the company's extensive raw-material inventory and considerable production capacity of black elderberry, zinc, echinacea, vitamin C, vitamin D3, and other popular immune-support products to meet the surging demand of brand owners due to the fallout of the coronavirus (COVID-19) pandemic.

As coronavirus cases began to rise as early as late February, mainstream media outlets proceeded to report on a number of key vitamin and herbal supplement clinical trials relating to ongoing coronavirus research. Demand rose sharply for these supplements over the following months while most manufacturers were not in a position to meet the unprecedented surge. This left brand owners out of stock and their customers frustrated and in a panic.

The following image shows the relative increase of web search activity for each of these key supplements in comparison to the prior 5-years:



United States ▼ Past 5 years ▼ Health ▼ Web Search ▼



"We were able to ramp up quickly to meet the huge demand here in the US within just a couple of weeks thanks to our large supply of in-house raw materials and our proprietary manufacturing system which has been in place for a few years," said Mr. De Lima.

"Our forecast models are showing that this surge in demand for immune-support products may continue into 2021 and we have the capability to ensure that our brand owners can supply their customers regardless of the demand spikes on an ongoing basis," he said.

"During these challenging times many companies were forced to shut down and let go of their workforce and this has had a monumental impact on everyone involved. Our team and company are committed to maintaining the stability and longevity of all of our customers through this time and creating a positive situation for their businesses, employees, and families."



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Private Label Express has been an FDA-inspected, GMP-Certified, South Florida-based manufacturer of high quality, dietary supplements for pharmacy chains and top eCommerce supplement brands worldwide for over a decade.

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For questions about the information presented, a comment on the findings, or an introduction to the industry experts included in the report, contact Christopher Gonzalez at chris@privatelabelexpress.com or 888.404.2773 ext 104.