Colorgram App Provides Unique Video Playback with Calming Music to Reduce Stress

App Store Link: <u>https://itunes.apple.com/us/app/colorgram-adult-coloring-</u>book/id1241675283?mt=8

4 Axis Solutions' new Colorgram app allows its users to have a relaxing coloring experience.

Sri Lanka - 4 Axis Solutions, a mobile application development company, has launched their new Colorgram app. The adult coloring app provides users a unique art color therapy experience with the goal of reducing stress and anxiety. Users are able to color in the pictures with a wide array of colors to choose from and more than 20 different filters to enhance the effect of their pictures. After they finish, the app replays the coloring creation in sequence to calming music. These playback coloring videos help the user to relax and free their mind from stress and anxiety as they watch the vieo and hear the music.

Colorgram App users are also part of a larger coloring community. They can both inspire others with their creations and be inspired by others in the community. The app has a sharing feature that allows others in the community to see and hear their coloring playback videos. This allows users not only to enjoy their playback videos but others as well for twice the relaxations and inspiration.

Coloring is not just fun but there are health and intellectual benefits as well. In 2015, the Huffington Post put out an article, "<u>7 Reasons Adult Coloring Books Are Great for Your Mental,</u> <u>Emotional and Intellectual Health</u>" that details the benefits of coloring for adults. The article notes that along with emotional benefits, coloring utilizes areas of the brain that enhance focus and concentration. Coloring also helps with problem solving and organizational skills.

Those already using the app are loving the coloring variety and enjoying the playback features. "For those who love to color but don't have the time for all the coloring craze out there - this is the way to get your fix," says one colorist. "So many unique coloring books to color. Best adult coloring experience ever. Great app. Love it."

Another creative colorist says, "I just tried it, and it's so fun and addictive and the coloring books cover a wide range of interests. It's the best adult coloring app for me."

The Colorgram app provides a one-week free trial to try all the color options. There is also a premium addition that grants users unlimited access to the full picture catalog and daily new picture updates. The subscriptions offered at the premium level are \$2.99 a week with a one-week trial period or users can pay a discounted rate of \$7,99 per month of \$39.99 for the whole year.

To learn more and download the app, visit <u>ColorgramApp.com</u> and visit their <u>Instagram</u> and <u>Facebook</u> pages. The app is only available at the Apple App Store.

About 4 Axis Solutions

4 Axis Solutions is a mobile application development company that enables everyone to be creative with art using digital technology. To learn more, visit <u>4AxisSolutions.com</u>.

About Colorgram App

The Colorgram App is a creation of 4 Axis Solutions that allows its millions of users to have a relaxing coloring experience. The app offers great playback features and a social community of other colorists. To learn more, visit <u>ColorgramApp.com</u>.