

Long Jewelers

Oris Releases Great Barrier Reef Limited Edition III Watch to Promote Ocean Health

The Reef Restoration Foundation, an initiative supported by this launch, aims to restore coral reefs that have been hurt by recent coral bleaching events.

VIRGINIA BEACH, Virginia, June 18, 2019 (Newswire.com) -

[Oris](#), the Swiss watchmaker based in Hölstein, has just released a limited edition diver's watch called the Great Barrier Reef Limited Edition III.

Although limited to 2,000 pieces worldwide, the watch can be ordered from an authorized retailer like Long Jewelers.



Inspired by the silhouette of the popular [Oris Aquis](#), this new model features saturated blue hues that bring to mind the calm depths of the ocean. With a cool-toned gradient dial and matching ceramic bezel insert, the Great Barrier Reef Limited Edition III is sleek and sophisticated. Each [timepiece](#) is further distinguished by a circular date window, a stainless steel bracelet, and the brand's signature movement, the Oris 743 calibre.

The Great Barrier Reef Limited Edition III launch marks the introduction of "The Ocean Project" by Oris, which works to promote the conservation and health of the ocean. This is also the third time the brand has partnered with an organization to raise awareness around the current state of the world's oceans. This year, Oris lends its support to the Reef Restoration Foundation (RRF), an Australian non-profit dedicated to planting new coral communities in areas that have experienced heavy coral bleaching.

In the summers of 2016 and 2017, a rise in temperatures worldwide resulted in devastating coral reef bleaching events that left many reef systems weak or barren. To combat this, RRF launched several coral planting initiatives off the coast of Cairns, Australia near Fitzroy Island.

With the introduction of the Great Barrier Reef Limited Edition III, Oris plans to bring awareness to this troubling situation while also directly investing into organizations like the Reef Restoration Foundation.

To learn more about the Oris collections and timepieces available at [Long Jewelers](#), contact the showroom by calling (757)-498-1186 or emailing info@longjewelers.com.

About Oris

For over 115 years, Oris has been making purely mechanical watches in Hölstein, Switzerland. The symbol of Oris mechanicals is the red rotor – it's a sign of the natural power that fuels the watches, and a registered trademark. Comprised of four worlds: Culture, Diving, Aviation and Motor Sport, Oris watches are made for everyday wear and offer the luxury of common sense. That means Oris provides the best possible watch for the money, using useful complications and functional designs. Staying true to a rich heritage, Oris is one of the few Swiss watch companies to remain independently owned and operated.

About Long Jewelers

For over 30 years, Long Jewelers has been a retailer of designer [wedding bands](#), [engagement rings](#), Swiss timepieces, and fine jewelry items, and services customers in the Virginia Beach, Virginia area. Under the leadership of founder and president David Long, Long Jewelers has come to boast the largest jewelry showroom in Virginia, has been featured in magazines such as Town & Country and InStyle, and has been voted the "Best of the Beach" more than 20 times. For questions concerning products, sales, services, or onsite jewelry repair, visit Longjewelers.net or call (757)-498-1186 for more information.

Source: Long Jewelers

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