



MEDIA CONTACT:

Brad Weber

media@fitcloudconnect.com

POWER PLATE® SELECTS FITCLOUDCONNECT FITNESS STREAMING SERVICE TO ENHANCE CONSUMER WORKOUT EXPERIENCE

POWER PLATE® WILL ENABLE CONSUMER PRODUCT LINE USERS TO RECEIVE LIVE STREAMING AND VIDEO-ON-DEMAND WORKOUTS

OTTAWA, CANADA – September 20, 2017 – FitCloudConnect, the fitness industry’s exciting new Online Fitness Streaming Platform, to help fitness clubs/studio’s, wellness providers and equipment manufacturers, to quickly and easily kickstart their online streaming presence, today announced that they have been selected by Power Plate to enhance their consumer product line customer experience.

Power Plate, the global leader in vibrating platforms to help you prepare faster, perform better and recover quicker, was looking for a way to allow consumer customers of the Personal Power Plate, my3, my5 and my7 products to enhance their product experience and provide vitality and lastingness to the home workout.

“As we continue to look for new and innovative ways to grow our business through strategic partnerships and technology we identified a need to deliver new, fresh, workout content to our consumer product owners who crave programming and workout motivation to receive the best results from using our equipment.” comments Craig Bradley, VP of Sales for Power Plate, “We came across FitCloudConnect, and with their fitness streaming platform, we developed a strong plan for how to engage and retain customers by delivering new, fresh workouts both live and on-demand. We believe this will form a stronger relationship between us and our customers, provide a longer lifetime for the usage of the product and ultimately create a more loyal customer that will refer our products to their friends.”

FitCloudConnect CEO Brad Weber commented “We are very excited about the opportunity the work with Power Plate. They are a world-class company with a great product and we believe our platform will benefit them greatly. This is a great application for fitness streaming and we are thrilled to be selected.”

The FitCloudConnect fitness streaming platform will be white-labeled to Power Plate brand and each new customer will receive a free 1-year access to live streaming and workouts on-demand.



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“This is yet another practical and visionary use-case for our fitness streaming platform. We started the company with the vision of enabling fitness clubs and yoga studios to provide lifestyle fitness options to their members and we continue to uncover new and innovative uses of our technology. This is an exciting time for us!” concludes Mr. Weber.

For the latest updates about FitCloudConnect , follow us on LinkedIn @ [/FitCloudConnect](#) on Twitter [@FitCloudConnect](#) on Instagram [@FitCloudConnect](#) and [/FitCloudConnect](#) on Facebook.

For the latest updates about Power Plate, follow [@PowerPlateUSA](#) on Twitter, [@PowerPlateUSA](#) on Instagram and [/PowerPlateUSA](#) on Facebook.

About FitCloudConnect

FitCloudConnect – The AnyWhere Fitness Connection – is a cloud-based (PAAS) Platform-as-a-Service for fitness clubs, yoga studios, and other wellness providers. The platform allows fitness and wellness providers to establish an online presence for streaming both live and on-demand fitness workouts. Club and studios can have a fully branded online fitness club within days at prices starting at \$99 per month. With the recent naming of Peloton as the “Netflix for fitness for millennials” by CNBC and massive growth success numbers in consumer preferences for consuming fitness content on their mobile devices, there is no time like the present to establish your online presence, solidify member retention and add significant revenue streams. To learn more, visit www.fitcloudconnect.com.

About Power Plate

Power Plate is owned, manufactured and distributed by Northbrook, Ill.-based Performance Health Systems LLC, a global company that delivers advanced technology solutions through its health and wellness equipment. Power Plate is the global leading vibrating platform that helps you prepare faster, perform better, and recover quicker. It makes you feel better by stimulating natural reflexes, increasing muscle activation, and improving circulation. Power Plate enhances any movement, simple or complex, typically performed on the ground. www.powerplate.com