## **Damiani Jewellers**

## Damiani Jewellers Weighs in on the Biggest Fashion and Bridal Jewellery Trends for 2019

Consumers are taking a more-is-more approach when it comes to their fashion jewellery pieces, while brides-to-be are turning to their engagement ring designs as a way to declare their individualism.

WOODBRIDGE, Ontario, January 9, 2019 (Newswire.com) - A new year ushers in new trends in the fashion industry, and this year, new iterations of 2018's most popular jewellery trends will be on every fashion forward person's it list.

According to Damiani Jewellers, a luxury jewellery boutique in Ontario, people can expect to see a "maximalist" aesthetic in the everyday wear and street style photos of their favorite fashion icons and influencers.



While basic everyday hoops took center stage for much of 2018, this year will be all about chunky hoops and embellished statement hoop earrings. Stackable necklaces and bracelets were another major focal point for the Spring 2019 runways, and already this trend has started to trickle down to red carpet events and retail lookbooks. Finally, mixing and matching metals like white, rose, and yellow gold lend a bohemian glam feel to any outfit with ease.

From timeless, traditional pieces to one-of-a-kind designs, Damiani Jewellers always has a wide selection of 18kt gold jewellery on hand. Almost all of Damiani's 18kt gold jewellery comes from Italy, so their inventory is always stocked with the latest in jewellery trends from Europe. For those looking to switch things up when it comes to jewellery and accessories, this is an opportunity to discover unique, interesting pieces that won't be found anywhere else.

In comparison, the latest in bridal jewellery trends shines a spotlight on unique diamond shapes and silhouettes -- giving brides-to-be an opportunity to choose a design that truly reflects their personality.

Many women have opted for simple, timeless engagement rings that put all of the attention on the center diamond. In keeping with this, fancy diamond shapes like ovals and pears have seen a huge growth in popularity in recent months. Unconventional engagement ring settings and wedding sets have also increased in demand, as seen on Instagram's explore feed and even Doves Jewelry's new Little Bird Bridal line. Now more than ever, alternative designs like asymmetrical rings and pieces

"crowned" with a half halo of diamonds can be found on the fingers of celebrities and friends alike.

Those interested in staying on top of the latest jewellery trends with a custom designed piece should contact Damiani Jewellers for more information on their custom jewellery design services. Call (905) 850-4653 or email info@damianijewellers.com today to get started.

## **About Damiani Jewellers**

With over 60 years experience serving clients with their fine jewellery expertise, Damiani Jewellers is the Greater Toronto area's premier jewellery retailer. For three generations, their family-owned business has provided engagement rings, wedding bands, loose diamonds, fine jewellery items, and luxury watches for their customers' most treasured moments. Damiani Jewellers is also proud to be an authorized dealer of authentic Rolex watches, and this accomplishment speaks to the unbeatable customer service that each shopper receives.

To learn more about the products and services offered at their showroom in Woodbridge, Ontario visit their website, call (905) 850-4653, email info@damianijewellers.com, or stop by their store in person.

Source: Damiani Jewellers

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