New Interactive Light & Clock Sculpture by Ralfonso Installed in the Historic Galleria International Building in West Palm Beach, Florida, USA

September 2020.

World-renowned artist and designer Ralfonso installs a novel interactive light & clock sculpture in the historic, recently renovated Galleria International office building in West Palm Beach.

Entitled **SENSE #1**, the sculpture is an interactive light mural and a clock, covering the wall area of 14ft (4.2m) by 11.5ft (3.5m).

The piece was commissioned and site specifically designed for the new lobby of the Galleria International office building. Installed in March 2020, this innovative work of art features 288 Lucite and mirror-polished stainless steel cubes, each measuring approximately 6x6 inches (15x15 cm). The cubes are arranged at various depths, reimagining the topography of the flat wall. Each cube is equipped with a programmable RGB LED light, the cubes continuously change the color pattern and look of the entire piece, culminating on the hour by the "light chime". This unique feature mirrors the chiming of a clock tower much like Big Ben, marking the passing of time by using light.

SENSE #1 is a public art piece designed to interact and communicate with the viewer. The artwork is dynamic, responsive, and ever-changing.

Inspired by a 2008 original design concept by Ralfonso named "The World Shows its Colors", **SENSE #1** interactive light clock marries new technology with ancient human modes of communication and time-telling, now transforming them into complex, visceral light signals.

SENSE #1 marks the beginning of a limited series of works which Ralfonso plans to expand by including motion sensors that react to the viewer. By employing new technologies, the artist plans to engage and involve the viewer into the experience completely, as their live movements will be mimicked by the light of the sculpture in real-time, but also programmable and changeable, all through a smartphone app.

SENSE #1 was installed in March 2020 in the lobby of Galleria International office building, at 301 Clematis Street, West Palm Beach, Florida, USA.

Short video of the piece: https://youtu.be/bCaWkHyEwUE

About Ralfonso:

Ralfonso has been creating kinetic and light sculptures that interact with the environment since 1980. Since 1999 he specializes in design and execution of large to monumental kinetic and light sculptures for public places. He works from his studios in West Palm Beach, Florida, USA, and Geneva, Switzerland, accepting both public and private commissions.

All Ralfonso kinetic sculptures are ART IN MOTION, moving as they interact with water, wind, electricity, as well as with the natural environment and most importantly, with the viewer. Ralfonso's sculptures have been exhibited, commissioned, or permanently installed in Switzerland, Netherlands, Russia, China, Germany, Hong Kong, Dubai, United Arab Emirates, France, Taiwan, and the USA and range in size from 2ft (60cm) to 50ft (15m).

Ralfonso also gives lectures, runs workshops and seminars at universities worldwide, both in-person and online, on topics such as Art and Architecture, Public Art Planning for the Next Century, STEAM, etc.

Recently, Ralfonso has finalized his new REFLECTIONS sculpture in Boynton Beach, Florida, a 28 ft. tall by 27ft wide kinetic wind and light kinetic group piece permanently installed at the entrance of the new Town Hall.

Currently, he is working on two new monumental sized kinetic public art projects in Putian and Fuqing in China.

For more information, please see:

www.ralfonso.com

Instagram: https://www.instagram.com/ralfonso_kinetic_sculptures/
YouTube Channel: https://www.youtube.com/c/Ralfonso1/featured

For further information and interview opportunities please contact:

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