

# All you need for your garden

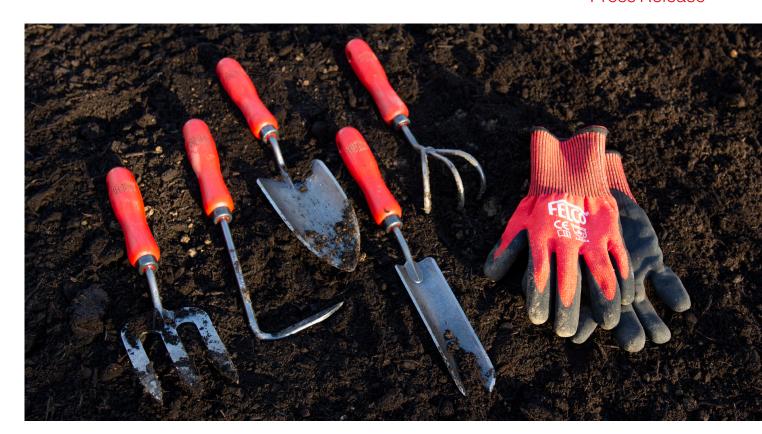
FELCO the world leader in pruning shears and pruning tools, is proud to announce the launch of its new range of gardening hand tools.

The brand new gardening range, which includes a trowel, cultivator, weeder, fork, and Swiss Hori-Hori, is designed to help the landscapers and home gardeners to get the most out of their gardening experience.

This new gardening hand tools range is testimony to FELCO's unwavering commitment to excellence in quality and innovation as the brand expands into a new product category to meet the needs and expectations of its demanding consumers. Providing the same level of quality and performance that has made FELCO pruning tools and cable cutters beloved around the world, these new gardening hand tools will further solidify the FELCO brand reputation of providing high-quality tools.

#### THE RIGHT TOOL FOR THE JOB

Each FELCO gardening tool has a specific function to help in the garden. The trowel is perfect at digging holes for planting seeds, plants and flowers, while the weeder is ideal for breaking up soil and preparing garden beds for planting. The weeder excels at removing weeds in vegetable gardens, fruit tree basins and around vineyard plantings, while the fork can be used for aerating soil and turning compost. Finally, the Swiss Hori-Hori is an essential tool to dig up tap rooted weeds in lawns and gardens.



#### **EXCEPTIONAL QUALITY, NO COMPROMISES**

The new FELCO gardening hand tools are handmade to last from high-quality, sustainable materials, and each one comes with a lifetime warranty and is virtually unbreakable. The handles are made from sustainable FSC ash wood with an ergonomic contour which is easy and comfortable to use over extended periods of time. The bright red handle color synonymous with FELCO, is done by a phtalate free, linen based oil, which ensures the tools are easy to find in the garden. The forged boron steel and hardened steel are heavy duty, honed and sharpened to perfection to make even the toughest gardening tasks easy.

«We are thrilled to be launching this new range of gardening tools,» says Nabil Francis, CEO of FELCO SA. «Our goal is and remains to provide our consumers with the best possible tools, and we believe that this new range will do just that. Whether you are a professional landscaper or a home gardener, we are confident that these new FELCO gardening tools will give you the performance you are looking for.»

Based in Geneveys-sur-Coffrane (canton of Neuchâtel) Switzerland, FELCO SA is a global leader in professional pruning shears and cable cutters. The Swiss company was founded in 1945 by Félix Flisch. Today, still in the hands of the founder's family, it employs 200 people and produces more than one million hand-held tools and 200,000 industrial tools every year, 90% of which are exported to more than 120 countries. The company is particularly committed to sustainable development, both internally and externally.

Marketing & Communication Department

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## Products specifications





FELCO 401: Trowel

The tool for planting in the garden. Made out of forged boron steel.





FELCO 411: Cultivator

For quick aerating and cultivating works. Made out of high-quality alloy steel.





FELCO 421: Weeder

Made for loosening the roots of the weeds without damage. Made out of high-quality alloy steel.





### FELCO 431: Fork

It can easily loosen soil, mix compost through flower beds and remove old plants. Made out of forged boron steel.





## FELCO 441: Swiss Hori-Hori

Perfect to dig out taproot weeds, dig small holes and to easily plant seeds. Made out of forged boron steel.

## **Unique Features**

- Forged boron steel or hardened high-quality steel alloy
- FSC ash wood handles & leather strap
- Distinctive red FELCO handles manually oiled (linen based). Phtalate free.
- Lifetime guarantee
- Handmade in the Netherlands