



Contact: Irene Gianos | 405-826-2543 | irene@honestlymargo.com | honestlymargo.com

SUCCESSFUL TEEN ENTREPRENEUR & CREATOR OF HONESTLY MARGO FEATURED AT AMERICASMART ATLANTA GIFT SHOW!

Oklahoma City, OK - Honestly Margo, a growing national brand created by a bright and inspiring teen from Oklahoma City will be featured at the AmericasMart Atlanta Gift Show from January 14 -18! The Honestly Margo product is a line of all-natural lip and body balms. Margo Gianos, a 15-year old teenager, created the brand more than two years ago and it has flourished nationally.

"I must admit that I am flattered, nervous and excited to be featured in the AmericasMart Atlanta Gift Show," says the excited teen, Margo Gianos. "I have been working so hard to grow my brand and as a teenager, it isn't easy. There are a lot of sacrifices and choices that you have to make in order to make sure other business people take you seriously. This show is the perfect opportunity to expand my brand globally. I would love for Honestly Margo to become a brand people recognize instantly".

The AmericasMart Atlanta Gift Show is the nation's only global wholesale marketplace housing the world's single-largest collection of home, gift, area rug and apparel merchandise. The "Honestly Margo" brand and product line will be featured at a large corner booth in excellent view for gift show attendees. Product placement at the gift show can open a door for the Honestly Margo line to be featured globally, the brand is currently in more than 140 boutiques across the US and Canada.

"This is so wonderful and I am so proud of Margo," says Irene Gianos, Margo's mother and manager. "She works hard day and night to make sure we are properly manufacturing, marketing and selling her product line. She is truly amazing!"

The Honestly Margo booth will be located in a large corner in the Bath and Body section, Building 3, Floor 3, Booth 2613. The AmericasMart Atlanta Gift Show will run January 14-18. Margo will share her product collection and more about the future of her cosmetic line.

For more information about Honestly Margo, contact Irene Gianos at irene@honestlymargo.com or 405-826-2543.

###

Honestly Margo has been in business two and one-half years, and is an all-natural lip and body balm, created by teen entrepreneur Margo Gianos. Honestly Margo's product line consists of scented lip balms and the same 6 scented body balms. The scents are pumpkin cheesecake, caramel apple, very berry, peppermint, lemon, and fruity colada. The body balms are the same formula as the lip, and are perfect for cuticles, knees, elbows, hands and other dry patches. Created from her own formula, her products are made in the USA and are vegan, paraben-free, gluten-free, no animal testing, have no petroleum and are non-comedogenic.

Honestly Margo is currently in over 140 boutiques across the US and in Canada. The Body Balm retails for \$12 and the Lip Balm retails for \$6.

Pricing and order information is available by request. Contact her business manager ("momager") Irene Gianos at irene@honestlymargo.com or 405-826-2543.