

À|L|A|KICK

The new marketplace for successfully crowdfunded products from all over the world

Crowdfunding is a beautiful thing, when great minds with big dreams come up with a product that might be reality if public interest is high enough.

Many fantastic, creative innovations has come to life with the help of this modern way of producing great things. And in many ways, this is the perfect process to bring a product to market, it get's approved and generates public interest even before production is started.

We  Great innovations

When a product is in a crowdfunding process it is quite common that it generates a certain amount of public interest, of course through the common marketing channels but also just because it is an interesting project.

Products can get a fan-base before they even exist.

And this is fantastic, for everyone!

- Products can be launched because they already have enough customers to cover the initial production costs.
- Customers get access to exciting new products made by real innovators that never may have seen the light of day in any other way.

So we asked ourselves, what happens after the product has been launched?

A lot of products finds their way into retail stores, their own e-commerce solutions and gets listed on big-scale marketplaces that sells everything. And this is of course a great and well proven way to go to market, but is it really enough for such great innovations that once was in the spotlight?

Doesn't great things deserve some awesome care?

What if we say - we might be the missing link...



A great social marketplace with innovative products, where customers connect with the stores

The screenshot shows the Alakick website interface. At the top, there are navigation tabs for SHOP, STORES, BECOME A KICKSTAR!, and COMMUNITY. Below this, there are category filters for CLOTHING & ACCESSORIES, HOME & LIVING, ARTS & CRAFTS, KIDS & BABY, TECH, and ACTIVITY & TRAINING. The main content area displays 'All Products' with a grid of items, including 'LongRunner Original e-Skateboard', 'SmartExTender CAR KIT WITH VENT MOUNT FOR iPhone', 'Baubax Men's Sweatshirt', and 'WIRELESS CHARGING CAR KIT WITH VENT MOUNT FOR iPhone'. A sidebar on the left contains a 'FILTER BY PRICE' section with a price range of \$10 - \$300 and a 'PRODUCT TAGS' section with various tags like 'battery', 'best deals', 'bluetooth', 'charger', etc.

Alakick is the marketplace for crowdfunded products

Stores can with ease join and create their own store with their successfully launched products.

Visitors can get social with stores and other members

Everyone can join, take part in discussions, reviews and groups of interest.

Buy products from different stores, at the same moment

Through our great shopping experience you can reach all of the crowdfunding world with just a few clicks

Start a blog, and read the latest news directly from the source

On alakick everyone can start a blog and write about something they have experienced with a crowdfunded product.

The screenshot shows the Alakick dashboard. At the top, there are tabs for DASHBOARD, PRODUCTS, ORDERS, SETTINGS, RATINGS, COUPONS, and VIEW STORE. Below this, there are date pickers for Start Date (2015-02-22) and End Date (2016-02-22). The main content area displays several key statistics: Orders (22), Total Products Sold (22), Commission Owed (\$41), and Commission Paid (\$68). Below these are two charts: 'Orders Totals' (a bar chart showing orders from 2016-02-18 to 2016-01-02) and 'Product Totals' (a donut chart showing the distribution of products like Stainless Steel Knife, Cheese Cutting Board, Rustic Pottery Set, etc.).

The screenshot shows the Humbleworks Store page. At the top, there is a banner image of a woman holding a smartphone displaying a 'Come In WE'RE OPEN' sign. Below this, there is a circular profile picture for Humbleworks and social media links for Facebook, Instagram, Twitter, and YouTube. The main content area displays a product listing for 'Humbleworks' with a search bar and a 'Sort by: default sorting' dropdown. Below this, there are several product images, including a laptop, a desk, and a chair.

Welcome to the afterparty!

Alakick is meant to help crowdfunded products to get maximum exposure, even after their original campaign.

We believe that such innovative products deserves their own space, their own marketplace. We think that the companies behind the products are real kickstars, and to join alakick as a store should be an easy process, with great support and an awesome way to get maximum exposure of their products - after a successful crowdfunding campaign.

We have an easy to use interface with great overview and functionality, from setup to order management.

Connect with the stars

Visitors can browse products either by categories, like in any e-commerce site out there. Or they can visit store by store, be social and connect and follow the store owner, ask pre-sale questions and get support.

Both store owners and visitors can create groups, forums and blogs. Visitors can subscribe to our kickstars blogs, and the stores can update everyone about their products.

alakick.com - A true social marketplace

