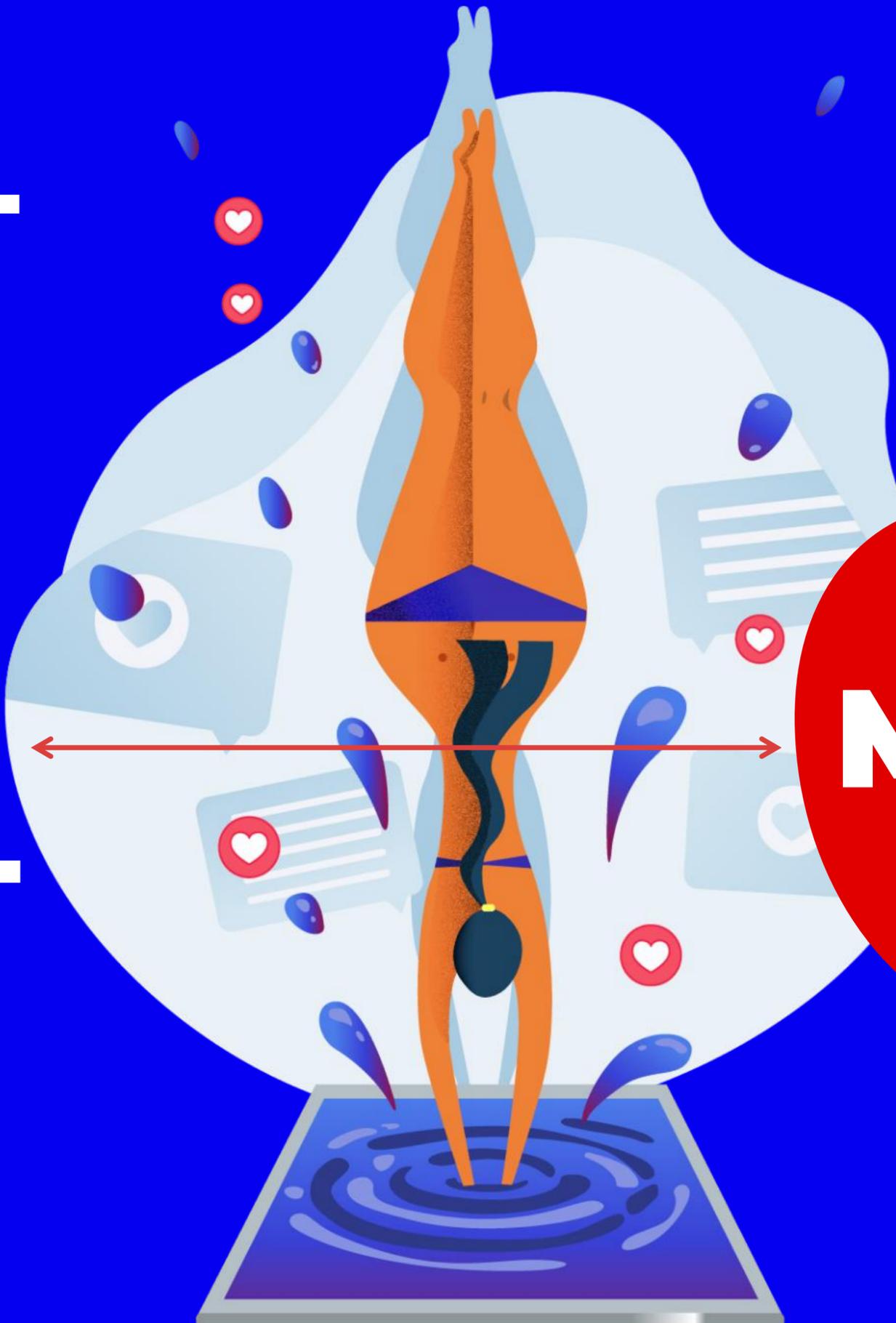


**ur TRAVEL**

Investor Deck

Jan, 2019

**WHERE  
TRAVEL**



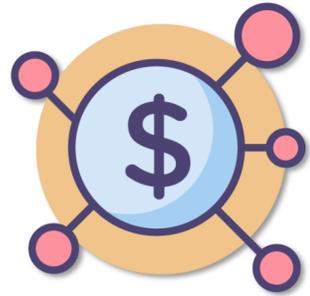
**MEETS TECH**

# About Ur Travel

## DECENTRALIZED DATA FOR THE TRAVEL INDUSTRY

Artificial Intelligence is becoming better equipped to gather enormous amounts of data and blockchain technologies allows for totally new ways to digitally transfer value. Yet, Online Travel Agents still delay payments for up to 30 days, Travel Providers can't predict what customers want and Travelers can't transfer loyalty rewards.





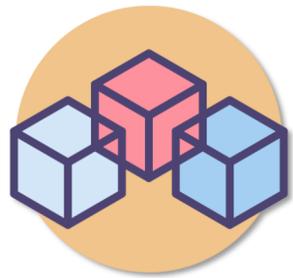
**Huge Potential**



**Product Need**

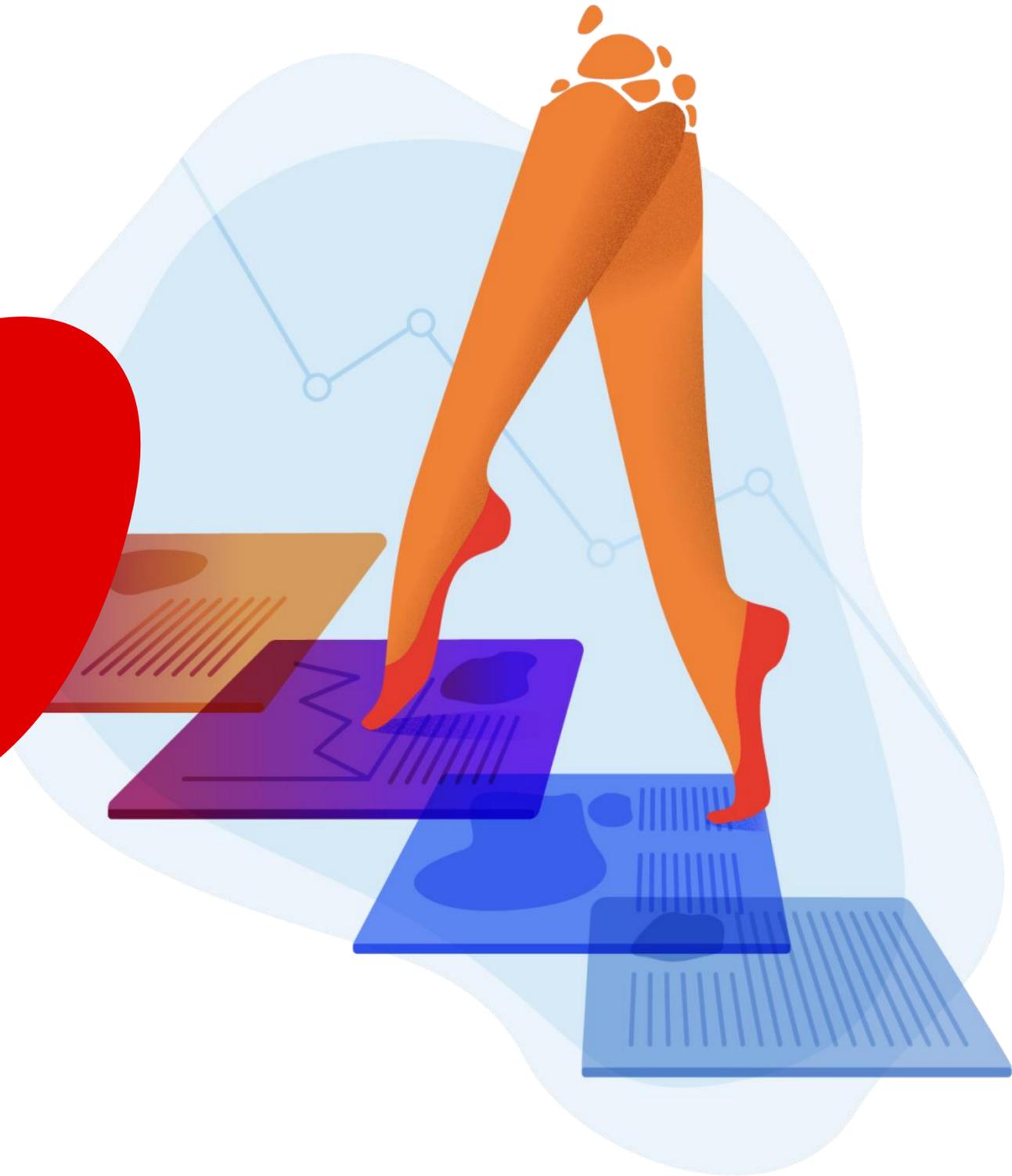


**Proven Team**



**Decentralized  
Technology**

**Vision**

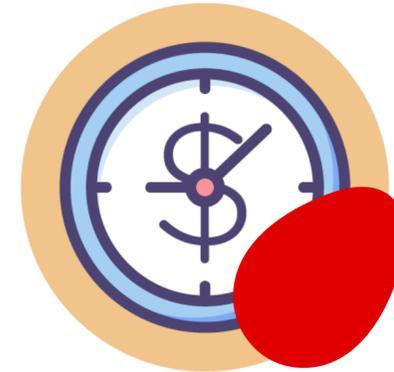


**ur TRAVEL**

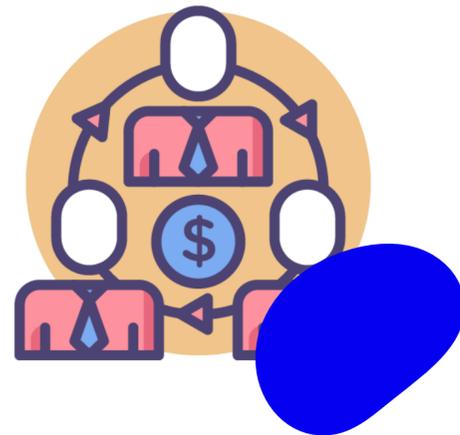
# Problems



**Non-Transferable  
Rewards**



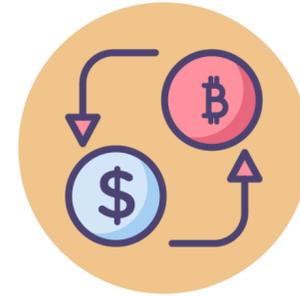
**SLOW  
PAYMENTS**



**EXPENSIVE  
BOOKING FEES**



**LACK OF  
INFORMATION**



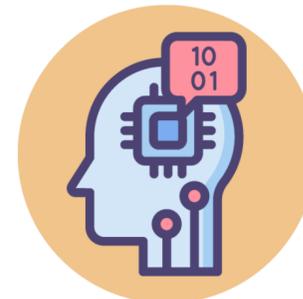
**Crypto-Currency  
Transferable Rewards**



**Instant  
Secure Payments**



**Low Fees**



**Access to  
User Information**

# Our Products

Introducing



**Secure Wallet**



**Marketplace**

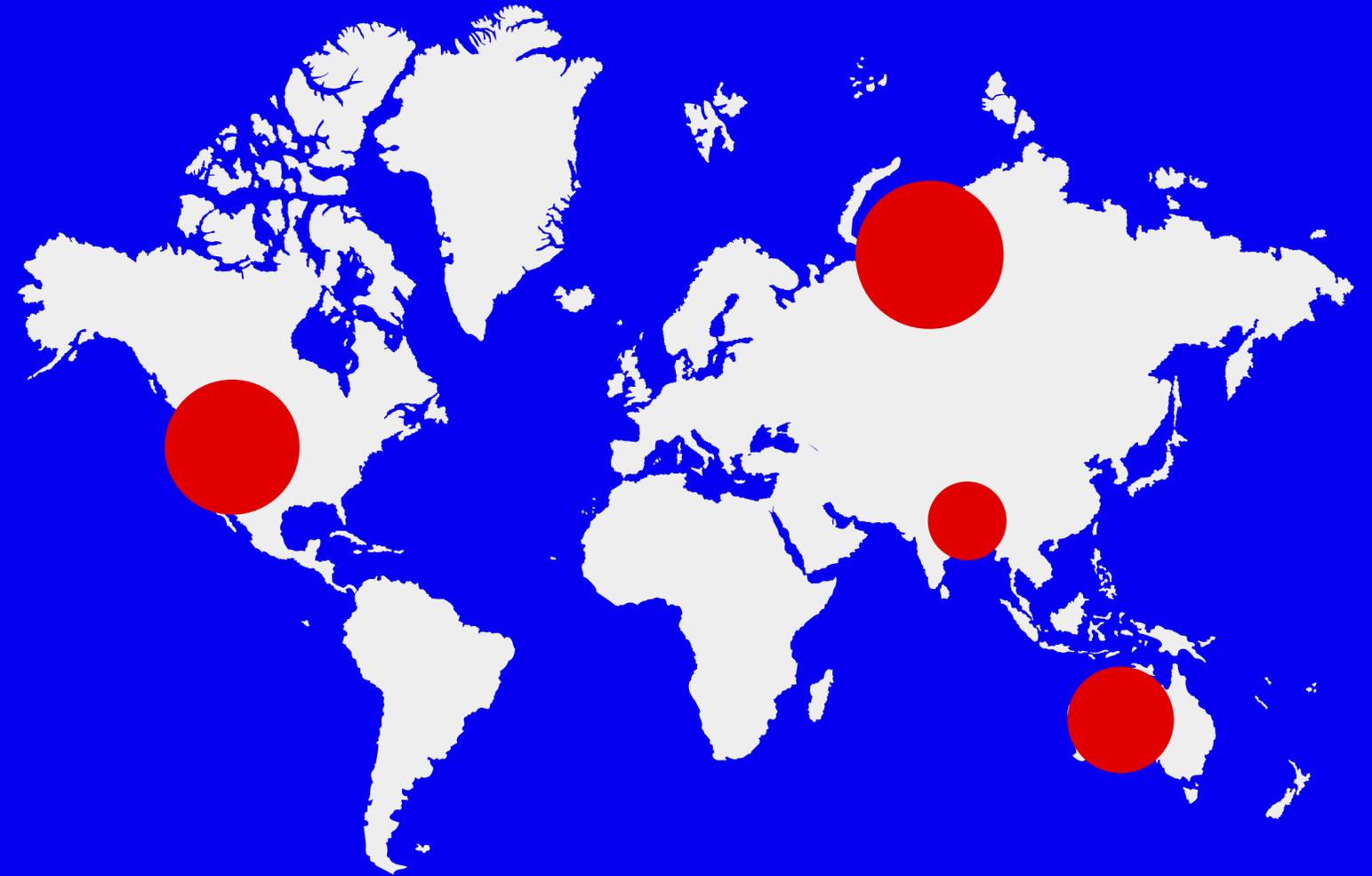


**Crypto Exchange**



**urTRAVEL**

The industry is riddled with imbalanced business-client relationships that prove harmful to both sides.



# Market Size

**\$7.8** TRILLION  
PER YEAR

**1,322** MILLION  
ARRIVALS

Key Partner :



Established travel ecosystem for booking & sharing travel plans already has collected a huge amount of data which will be transferred to the UrTravel blockchain



## We Know the Travel Industry

**900K**  
unique  
visitors

**10Yr**  
Existence

**200**  
countries

**52K**  
places

**+200K**  
routes created

**ur**TRAVEL

# Revenue Streams



## REVENUE FROM THE EXCHANGE

- Travelers & Travel Providers pay for each transaction fees
- Travelers & Travel Providers pay a conversion fee to convert URT

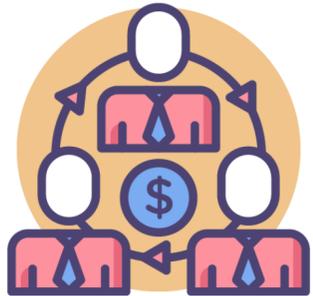


## VALUE OF THE COIN

- Higher demand, higher price of the URT
- We “burn” the URT supply which boost the price of the token



**The Amazon  
of Travel**



**The Groupon  
of Travel**



**The Bitcoin  
of Travel**



**A Global Loyalty  
Program**

# Value Proposition

Our business model is straightforward, much like other blockchain technologies, we take a small percentage of every transaction in the blockchain including bookings, transfers, ADs, rewards and conversions.

## Business Model

How URT works and makes money?



### 1. URToken

- Register
- Buy URTokens
- Shop with URT



### 2. Benefits

- Rewards Savings
- Data Exchange



### 4. Do TravelWealth

- Build Portfolio
- Earn | Share | Travel



### 3. BrandedTokens

- Convert
- Brand Loyalty
- Rewards



# Early Competitors in a Big Market



**General/  
Broad**

**Loyalty  
Programs**

- **MITHRIL**
- **SANDBLOCK**
- **FINTERRA**

- **UR TRAVEL**
- **PLEASE**

**Travel  
Industry**

- **BITCOIN**
- **ETHERIUM**

- **TRAVELCHAIN**
- **TRIPVALET**
- **TRAVEL**

**Simple  
Coin**

**ur TRAVEL**

# Seeking



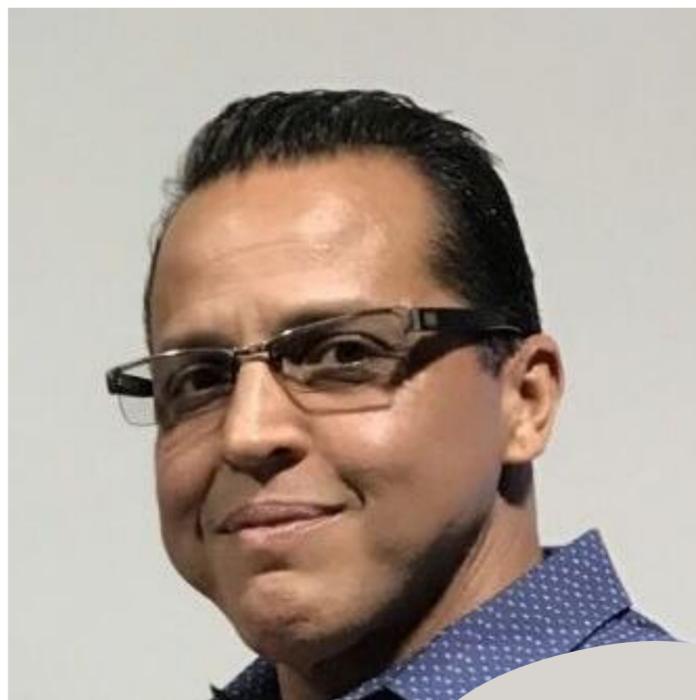
**\$2M**  
**PRE-STO**

**\$30M**  
**STO**

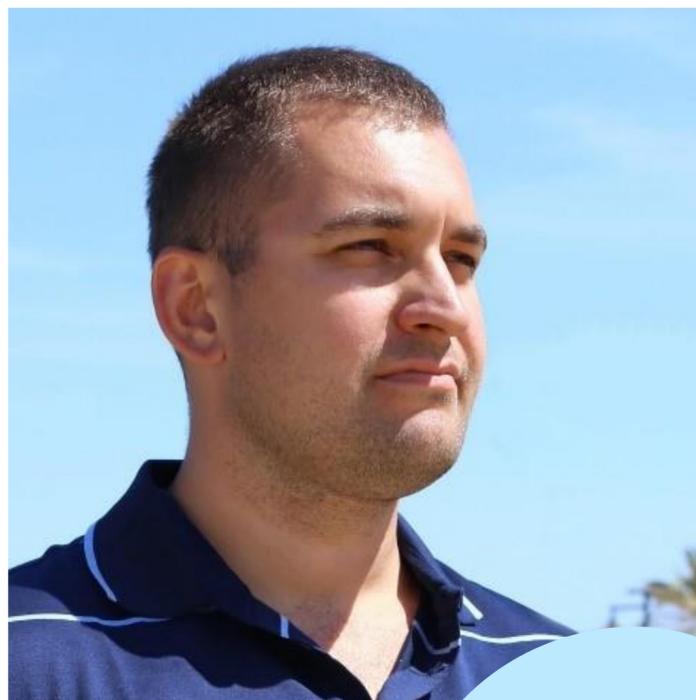
## USE OF PROCEEDS

- A.** Development of the blockchain
- B.** Adaption of existing YouRoute Platform
- C.** Proof of Concept
- D.** Scale Globally

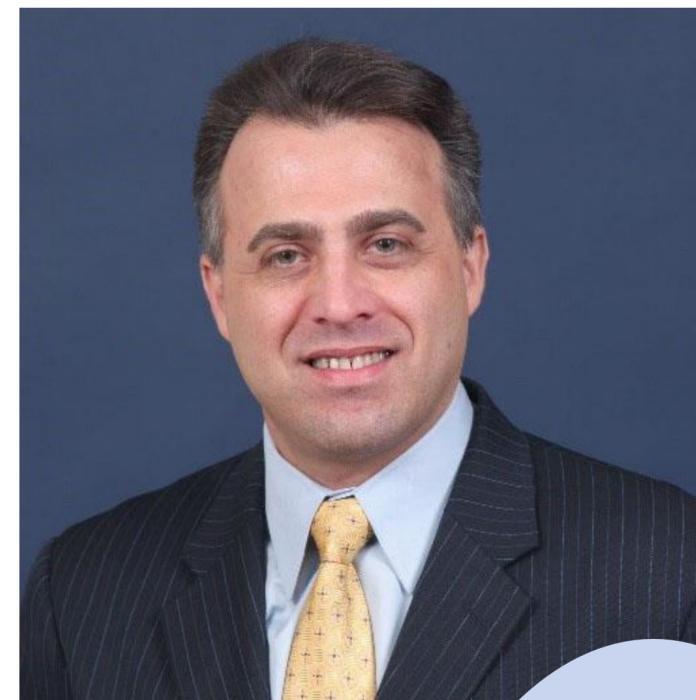
# EXECUTIVE MANAGEMENT



**Alton Franco**  
Co-founder & CEO



**Alex Artyukhin**  
Co-founder & CTO



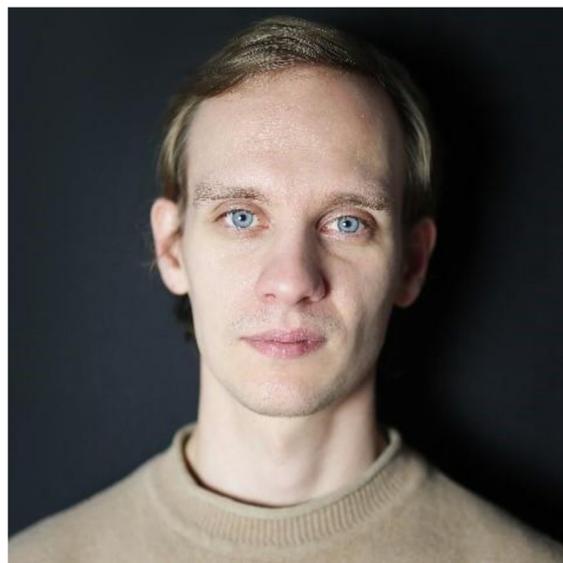
**Constantine Potamianos**  
Investors relationships



**Alex Kundin**  
Lead Blockchain Developer



**Iliya Kholinov**  
Blockchain Developer



**Evgeny Fateev**  
Blockchain Developer



**Yanis Tsaunya**  
Software and Web-Developer

# TECHNOLOGY



# Marketing



**Ingrid Burke**  
Writer-in-Large



**Tim Peshkov**  
PR, Marketing



**Jawad Ansari**  
Adviser



**Jillian Sidoti**  
Adviser

# INDUSTRY ADVISORS

# Thank You

**DECENTRALIZED DATA  
FOR THE TRAVEL  
INDUSTRY**

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**ur**TRAVEL