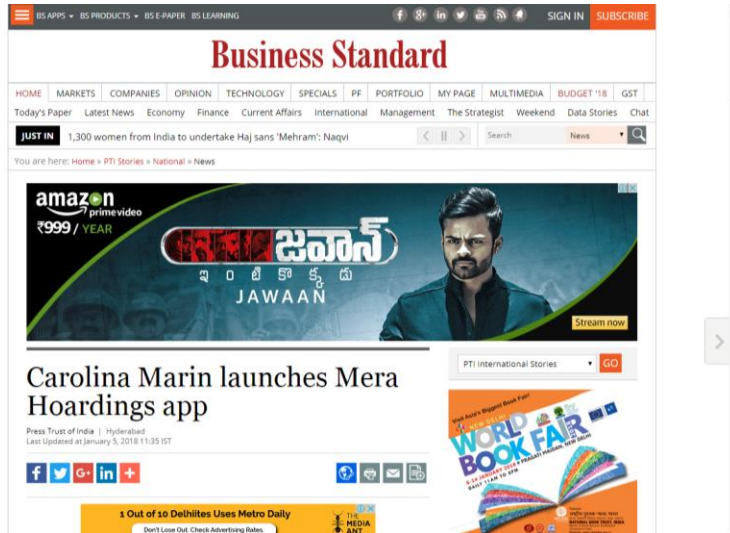
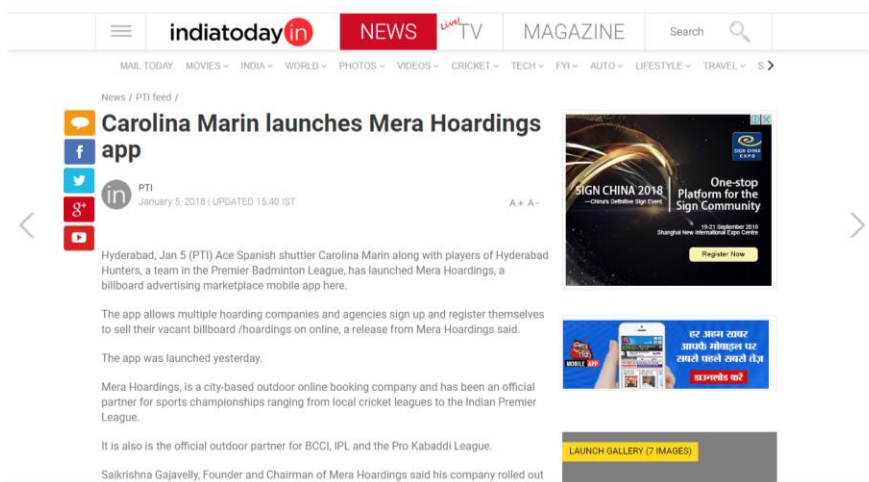


Indian Top Print and Electronic Media Covers This Carolina Marin Lunches Mera Hoardings Mobile APP News.

Business Standard : [http://www.business-standard.com/article/pti-stories/carolina-marin-launches-mera-hoardings-app-118010500268\\_1.html](http://www.business-standard.com/article/pti-stories/carolina-marin-launches-mera-hoardings-app-118010500268_1.html)



India Today ( No1 News In India ) : <http://indiatoday.intoday.in/story/carolina-marin-launches-mera-hoardings-app/1/1124190.html>



Indian Express ( No2 News In India ) : <http://www.newindianexpress.com/pti-news/2018/jan/05/carolina-marin-launches-mera-hoardings-app-1745154.html>



The Hindu ( India's Most Popular News): <http://www.thehindubusinessline.com/companies/mera-hoardings-launches-mobile-app/article10018638.ece>

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### Mera Hoardings launches mobile app

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**HYDERABAD, JANUARY 7:** Mera Hoardings, an outdoor online booking company launched a mobile app 'Mera Hoardings', which gives access to billboard- advertising marketplace.

Available on Android and iOS platforms, the app allows agencies to set up their own marketplaces. Different hoarding companies and agencies can sign up and register themselves to sell their vacant billboard and hoardings for their customers.

"The Mera Hoardings OOH Multi Agency board- booking module is a one-stop solution for billboard space buyers. They can access billboard spaces from different firms," Saikrishna Gajavelly, Founder and Chairman of Mera Hoardings said.

The firm has operations in 20 States with an aggregate offering of over 10,000 billboards and hoardings from over 5,000 vendors.

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(This article was published on January 7, 2018)

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### Carolina Marin launches Mera Hoardings app

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