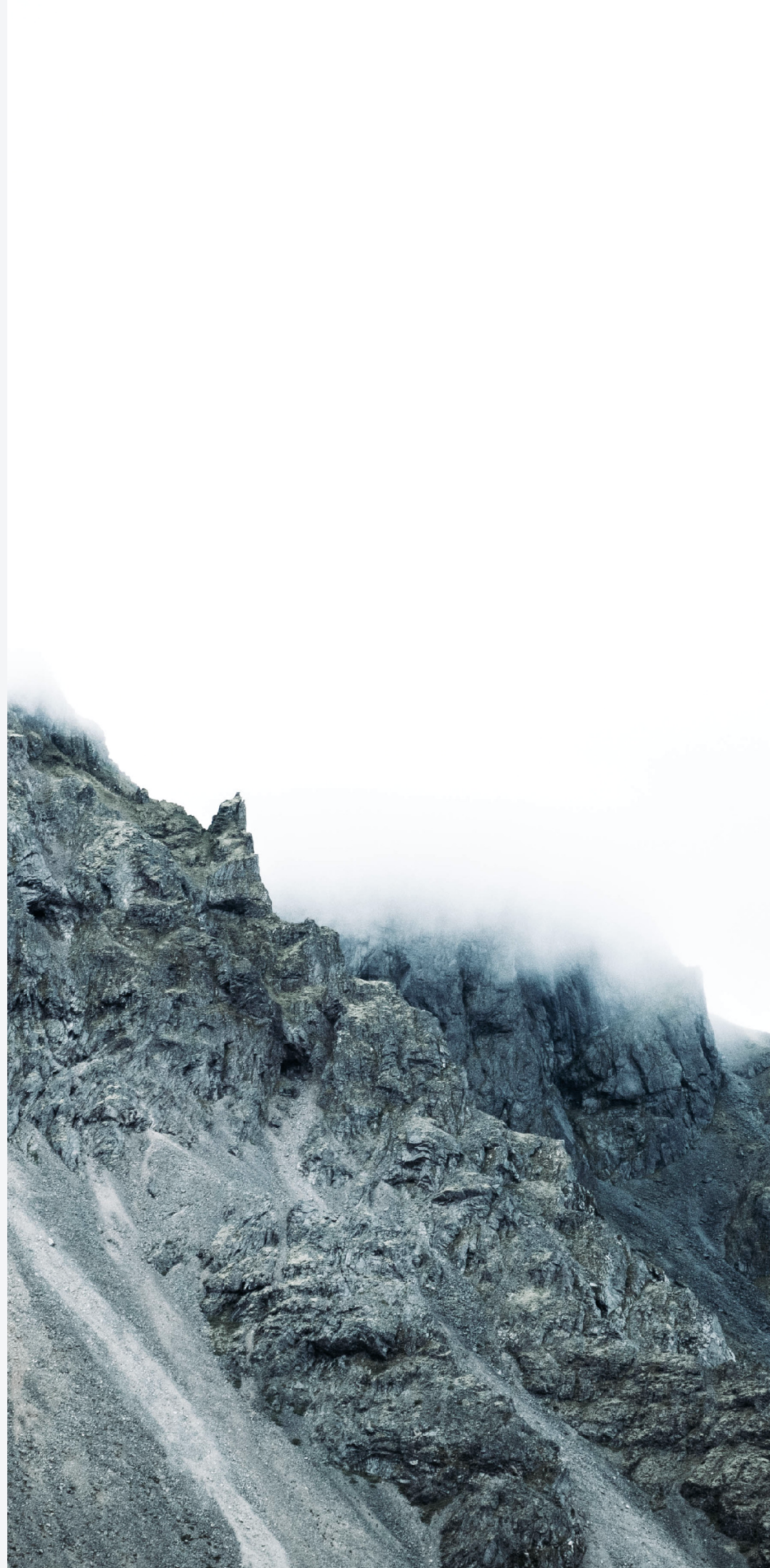

CLN&DRTY

**THE
REYKJAVIK
COLLECTION**

Fall 2019



The Inspiration



- Transitioning into a cozier space
- The lush, verdant landscape of Iceland
- Premium, ocean inspired ingredients
- A mature spin on traditional autumn scents

Your commission code (share it generously!):

1. Share an unboxing story on Instagram (make sure you tag @CLNandDRTY in every frame) and add it to your highlights
 2. Record an unboxing video on Facebook live
 3. **BONUS:** Save your FB live video and upload it to IG TV
 4. **EXTRA BONUS:** Email Paula@CLNandDRTY.com your unboxing video so we can share it
 5. Send an email to your list, sharing your top 3 products
 6. Post your top 3 favorite products over 3 days to your IG feed
 7. Add your commission code to your IG profile
-



Influencer Checklist

THE PRODUCTS: SKIN



THE GOLDEN CIRCLE
\$58

brightening AHA essence
3% lactic + glycolic acid

This ultra gentle (AHA) alpha hydroxy acid essence hydrates, resurfaces and clarifies dull skin. Targets pigmentation, acne scars, fine lines and wrinkles.

neroli: reduces inflammation and signs of aging | **mallow and chamomile extracts:** deeply soothing and skin calming | **lactic acid:** stimulates collagen renewal | **glycolic acid:** exfoliates to renew skin



THE DUSK MASK
\$34

pumpkin + brazilian clay facial mask

This mineral rich clay mask is perfect for all skin types. It cleanses and detoxifies the skin with antioxidant rich pumpkin ingredients. Targets fine lines and discoloration.

purple brazilian clay: rich in magnesium, which slows the signs of aging | **avocado oil:** rich in fatty acids to deeply hydrate | **pumpkin powder and extract:** rich in antioxidants, protects skin's natural barrier



LUMEN ILLUMINATING NIGHT
CREAM \$72

pearl + squalene

This groundbreaking combination of skin balancing squalene and revolutionary anti-aging pearl powder work together to visibly firm skin and restore a healthy glow.

squalene: balances oil production and has powerful anti-aging and anti-inflammatory properties | **pearl powder:** brightens skin and increases luminosity | **colloidal oatmeal:** assists in retaining skin's moisture

THE PRODUCTS: BODY



LIP BALM: BASIC WITCH
\$7

sweet pumpkin spice

This ultra hydrating lip balm features a premium soft texture and a sweet pumpkin vanilla scent.

organic raw cocoa butter: deeply hydrating and skin protecting | **coconut oil:** hydrates skin for up to 24 hours and improves elasticity | **vitamin E:** a powerful antioxidant that fights free radicals

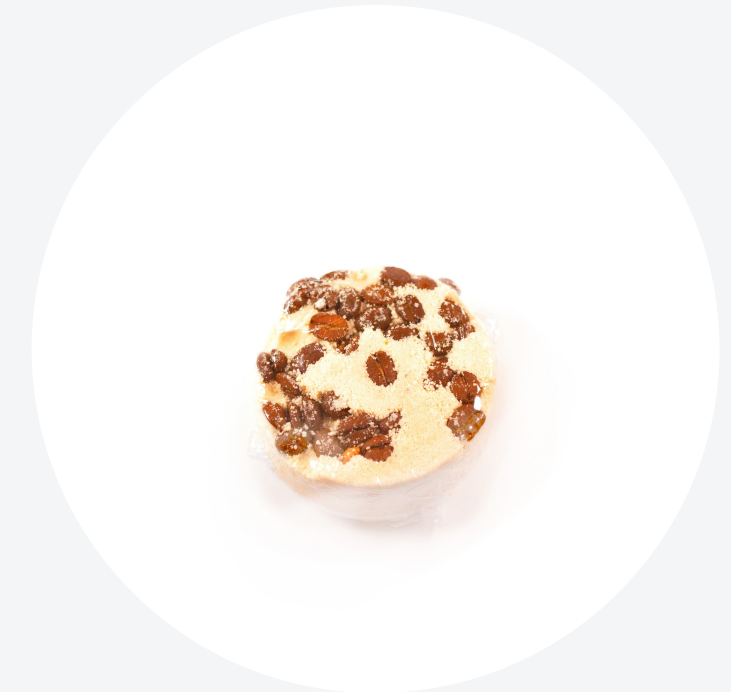


BATH BOMB: BASIC WITCH
\$8

sweet pumpkin spice

These stunning bath bomb are each hand painted with eco-friendly gold mica. Unwrap and drop into a warm bath to release skin-soothing ingredients, relaxing fragrances and intoxicating color.

coconut oil: hydrates skin for up to 24 hours and improves elasticity | **baking soda:** antibacterial and anti-inflammatory, soothes skin



BUBBLE BAR: KAFFI
\$10

sweet cream + coffee

Unwrap and crumble under running water to release skin-soothing ingredients, a warm, creamy coffee fragrance and fluffy soft bubbles.

baking soda: antibacterial and anti-inflammatory, soothes skin | **organic raw cocoa butter:** deeply hydrating and skin protecting | **coffee oil:** skin perking and deeply antioxidant

THE PRODUCTS: BODY



BODY BUTTER: BASIC WITCH
\$28

sweet pumpkin spice

This whipped body butter is inspired by completely natural ingredients and features our signature Basic Witch scent. Perfect for dry skin, this ultra soothing lotion leaves you smooth and smelling incredible all day.

organic raw cocoa butter: deeply hydrating and skin protecting | **vitamin E:** a powerful antioxidant that fights free radicals | **shea butter:** restores skin's elasticity



BODY BUTTER: BLACK SOUL
\$28

sultry black jasmine

This whipped body butter is inspired by completely natural ingredients and features our signature Black Soul scent. Perfect for dry skin, this ultra soothing lotion leaves you smooth and smelling incredible all day.

organic raw cocoa butter: deeply hydrating and skin protecting | **vitamin E:** a powerful antioxidant that fights free radicals | **shea butter:** restores skin's elasticity



BODY POLISH: BASIC WITCH
\$30

sweet pumpkin spice

Granulated sugar exfoliates while nourishing foaming butter cleanses the skin. This completely natural formula leaves you smelling absolutely incredible with our signature Basic Witch scent.

granulated sugar: naturally exfoliates | **oat oil:** deeply moisturizes and and reverses skin damage with antioxidants



BODY POLISH: BLACK SOUL
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