

## PureStar Salutes Housekeeping Teams In Honor of International Housekeepers Week

Celebrating decades of partnership with critical hotel operations

## High-Res photo available here

LAS VEGAS (Sept. 8, 2020) – <u>PureStar</u>, North America's foremost provider of laundry services and linen management to the hospitality industry, recognizes guest room attendants during International Housekeepers Week (September 13-19) for the essential services they provide to help create <u>safe stays</u> for enhanced guest experiences.

Sebastian Mitchell, PureStar's Chief Operating Officer said, "The efforts of our clients' housekeeping teams are core to enjoyable, safe and clean hotel stays. PureStar is proud to partner with these dedicated heroes and heroines by providing them with the hospitality laundry solutions they need to create high-quality experiences for hotel guests."

International Housekeepers Week is celebrated globally to honor the efforts of hardworking custodial and housekeeping staff members. Established in 1981, the tradition is celebrated annually during the second full week of September.

"PureStar has a long history of recognizing the critical importance of hotel housekeepers, with our organization's laundry pioneers Vicky Cayetano, Angel Pis-Dudot, and Ed Chen celebrating over fifty years of combined partnership with housekeeping teams across the country" stated Ann Berry, board director of PureStar.

Cleaning employees have one of the toughest jobs in any hotel or building, but also one of the most important.

<u>PureStar's Clean Commitment</u> program also supports hotel partners in North America to ensure a safe and healthy experience for all guests. PureStar's family of regional laundry brands have helped hotel partners achieve the highest standard of linen cleanliness for their guests for decades and continues to operate the essential business of laundry throughout the COVID-19 pandemic.

## ABOUT PURESTAR

PureStar is North America's premiere provider of laundry services and linen management to the hospitality industry. With locations across the United States, Mexico and the Bahamas, PureStar's expansive operations consistently enhance guest comfort for the thousands of client partners they serve. For more information visit <u>PureStar.com</u>

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