Seidor and NetOP Technology Partner to Deliver the Future of IoT Technologies in the Americas

Houston, Texas – August 20, 2020 - Seidor the multinational consulting firm specializing in technological services and solutions today announced an exclusive partnership agreement in the Americas with NetOP Technology, one of the Top worldwide most innovative technology companies in IoT (Internet of Things).

The solutions that the Internet of Things technology can produce are becoming an important part of the digital transformation journey of most of the big industries in the world. Seidor partnered with NetOP Technology to deliver a variety of IoT solutions that organizations from all industries of all sizes require to achieve high efficiency and success during the COVID-19 pandemic and beyond.

NetOP Technology solutions are designed to make IoT easier, faster and affordable. NetOP Hybrid IoT Data Stream's unique Low-Power Wide-Area (LPWA) connectivity solutions and AI layers are designed to carry up enterprises to a smarter level. NetOP Technology is already pre-configured for many industry verticals including **Retail, Manufacturing, Transportation, Oil & Gas, Smart Cities, Mining, Aviation and Healthcare**. The company has implemented many IoT projects all around the world.

"There's no question that IoT innovation is changing society permanently and the opportunities that bring to several industries are enormous, now more than ever before" **Tomas Fertig President and CEO of Seidor USA**, said in a statement. "As an important part of today's Intelligent Enterprise, IoT solutions connected with companies 'Digital Core allow those organizations looking for ways to accelerate digital transformation to be able to digitize processes, minimize contact and extend the efficiency of remote management. We look forward to this partnership with NetOP Technology and the opportunity to implement the most advanced IoT solutions, thereby contributing to the digitization of several industries in the Americas" added Fertig.

Olcay Taysi, Founder of NetOP Technology and IoT-Shops.com explain "We develop IoT solutions for different purposes in several countries with the power of flexible NetOP Technology IoT infrastructure. In 2019 we have already sold our solutions to 60 countries from Chile to Hong Kong. We are a key player in some vertical sectors to build turn-key IoT solutions like aviation, smart cities, transportation, etc. We established the world's biggest IoT network umbrella in Istanbul Airport, where we will soon launch dozens of vertical IoT solutions. We are

proud that Istanbul Airport, the world's largest airport built under one roof, chose us for all its IoT-based solutions. We take great pride in supplying IoT sensors and gateways to global companies that contact us through IoT-Shops.com, which is the world's #1 IoT marketplace."

IoT solutions in the fight against COVID-19 pandemic

During this pandemic period, NetOP Technology has developed 'Stay at Home 'and 'Social Distance Sensors 'to help overcome obstacles in the fight against Covid-19, and in a very short time supplied both hardware and cloud software all over the world. NetOP Technology, which continues to work to help get rid of this global problem as soon as possible by using IoT technologies, has more than fulfilled its duty in the fight against Covid-19 with five different solutions developed during the pandemic period.

NetOP Technology has built an ecosystem around the Internet of Things, and now Seidor has the opportunity to continue helping businesses in the Americas that are embarking on a digital transformation journey. It can supply all the Covid-19 solutions portfolio and help humanity to fight with this pandemic with IoT Technology.

Demonstrating an ongoing commitment to the region

It is not a secret that IoT has been a buzz word for the past few years and the use cases have picked up lot of steam. As part of its big investment in IoT, Seidor is building a Regional Center of Expertise specific for IoT solutions, in its ongoing commitment to help its customers across the region.

"Seidor's team is working with NetOP Technology on developing IoT solutions for our customers not only to manage social distancing but also solutions to help automate manufacturing and logistics process, along a variety of industry processes", **concluded Fertig.**

About Seidor

Seidor is a multinational IT Integrator dedicated to providing integral solutions in the area of software, consulting, and IT services, with a wide portfolio of products and services covering consulting, infrastructure, implementation, development, and maintenance of applications and outsourcing services. With a turnover of 530 million USD, a staff of more than 4,800 professionals and direct presence in Europe, Latin America, USA, Middle East and Africa, the company serves more than 8,500 customers. Seidor is one of the main service partners of SAP especially in the Americas and Europe and founding partner of United VARs.

SAP has recognized Seidor's track record by awarding the SAP Pinnacle Award in the Cloud Value-Added Reseller of the Year category in 2014, when Seidor was also a finalist in the SME Value-Added Reseller category. In 2016, Seidor won the SAP Pinnacle Award as Value-Added Reseller of the Year. In 2017 Seidor was the SAP Pinnacle Award winner as the SAP Business One Partner of the Year and was and a finalist for SAP Business ByDesign Partner of the Year. Recognized also by SAP in 2018 with 2 Pinnacle Awards: SAP Cloud Partner of the Year –

Small and Midsize Companies and SAP Partner of the Year – Analytics & Insight and in 2019 Pinnacle Award in the "ERP Partner of the Year – Small and Midsize Companies" category.

About NetOP Technology

NetOP Technology has developed the Hybrid IoT Data Streaming Platform that with years of experience and knowledge, can collect, store and analyze data of all known LPWAN types. There are many vertical layers under this platform that serves turn-key vertical IoT SaaS solutions. In this way, it has the opportunity to supply all IoT solutions needed by enterprises from a single source. Besides, this platform works fully integrated with NetOP Technology's patented and unique IoT hardware architecture, enabling all known IoT projects to be commissioned in a very short time. NetOP Technology has many globally awarded vertical turn-key solutions. Adding the AI layer to its portfolio in the recent years, the company continues on its way by opening up the gap with its competitors as one of the most important players in the IoT industry.

Thanks to its partnership with Seidor, which is a top-level SAP Platinum & Global Partner, and a founder member of United VARs; the IoT-based technologies developed by NetOP Technology can also be integrated with SAP, world leader in enterprise application software.

There are more than 300 different sensors and devices in NetOP Technology's portfolio, and they have an innovative, patented and unique structure that combines to bring thousands of vertical and integrated IoT solutions to the market.