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STREET2IVY™

**WITH YOUR HELP,  
WE CAN BUILD**  
*the next generation*  
**OF DIVERSE  
ENTREPRENEURS!**



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BRAND VIDEO

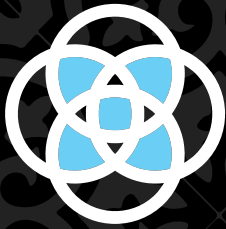
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At Street2Ivy, our goal is to enable economic empowerment in underserved communities.

[street2ivy.com](http://street2ivy.com)



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# STREET2IVY™ ENTREPRENEUR PROGRAM

EMPOWERING CHANGE THROUGH ENTREPRENEURSHIP

We partner with community organizations and corporations to design programs focused on entrepreneurship and innovative thinking. Our programs are designed to give aspiring change-makers from underserved communities the tools to develop and market innovative solutions to

the problems that they see in their community and beyond. Below you will find our foundational elements we always strive to implement in our courses. We customize supplemental tactics based on each program session.

“**T**he idea behind Street2Ivy is to offer a path to self-realization.”

—Tavares M. Brewington, Founder

## Foundational Program Elements



### Design Thinking

We will teach you a creative and critical thinking process to help you rapidly assess, shape and prototype innovative and commercially sound ideas.



### Financial Modeling

Our students will understand the fundamentals of managing finances, making projections, and investing capital.



### Inclusive Design

By helping our students understand the “putting people first” concept, we equip them to learn empathy in today’s diverse, global market.



### Digital Marketing

We teach our students how to leverage social media and digital tools to position themselves for success.

## Corporate industry program

4–6 week custom program specifically outlined for your organization to help at-risk youth to be business owners. Complementary design thinking workbook, t-shirt, tools and training materials with hands-on coaching from seasoned entrepreneurs to think and act like an innovator in collaboration with others. Students will receive a certificate of completion and 1-year membership to the Street2Ivy Online Academy.

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[to learn more today!](#)

## Compete by Design

Powered by



5 week program focused on our 5 step design thinking approach. It’ll help entrepreneurs jump start a new business idea, develop creativity, customer-facing skills, and commercialize their ideas. Students will receive a certificate of completion and 1-year membership to the Street2Ivy Online Academy.

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## Membership subscription

Monthly subscription. Be in the “know” and sign-up with our ongoing video series, receive our quarterly magazine EleVate, and podcast content. You can also request to get featured in any of our digital outputs.

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## Street2Ivy ambassador bootcamp

2 week program. Become a certified trainer to teach Street2Ivy’s unique methods that’ll empower more diverse entrepreneurs.

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# READY TO MAKE A *difference?*

We're looking for sponsors to help support and grow our program! Fill out the form below or email [info@street2ivy.com](mailto:info@street2ivy.com) to find out how you can help.

Name

Email

Company

Title

Phone

Comments

Let's change the world together.