



No silicones, sulfates and parabens

# Personalized shampoo, conditioner & body wash.

Tailor-made for your hair and skin

[www.pureandmine.com](http://www.pureandmine.com)

**PURE & MINE**



# You are unique. Now, so are your bath products.

Pure & Mine celebrates each one of you for your individuality. Your hair and skin are different from everyone else, so should be your bath products. The custom shampoo, conditioner and body wash products from P&M are created based on your specific hair and body profiles. We use natural and organic ingredients to create special blends, just for you.

## The Process?

It's extremely simple!



Take a short quiz to build your hair/body profile and set hair/body goals



Choose from the organic fragrances & FDA-approved colors



Based on these inputs, we formulate your hair/bath essentials

## And Voila! You get your personalized products delivered at your doorstep.

Subscribe & we will send you refill bottles periodically. Update your hair/body goals online every season and get new formulations instantly.



## Hair Essentials

Starting at \$. **36**

## Bath Essentials

Starting at \$. **48**





### Free Shipping

Custom Care delivered at no additional cost.



### Full Refunds

We reformulate or offer refunds for up to 30 days.



### Cruelty-Free

We never have and never will test on animals.



### Toxin-Free

We avoid well-known allergens and harmful chemicals.



### Nature's Best

Natural ingredients specially sourced for their function.



### Vegan-Friendly

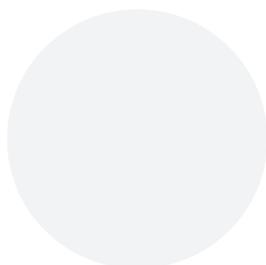
We can make them vegan-friendly for you



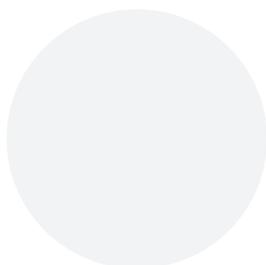
## MEMBERSHIP

Subscribe to a bundle and save more!

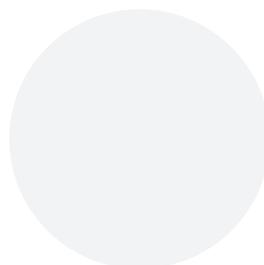
Choose between delivery frequencies:



monthly



bimonthly



once in three month

Once you subscribe, you become an exclusive P&M member. You can change delivery frequency or cancel subscription anytime, all within a few clicks.



# Ingredients

Organic and Sustainable

Our future lies in products that are good for our bodies and the planet. At Pure & Mine, we focus on using as many natural and organic ingredients in our products to make them safe and effective. Our extensive research has tapped into stuff of Grandma's tales, proven the results and created personalized shampoos, conditioner and body washes that would have the blessing of any loving Nana.

## **Chamomile**

Soothing, Calming,  
Comforting, EWG: 1

## **Ginkgo Biloba**

The savior of hair,  
EWG: 1

## **Lavender**

Lavender love for hair,  
EWG: 1,

## **Aloe Vera**

Fresh, Frisky,  
Hydrating, EWG: 1-3

## **Burdock Quinoa**

The Peace-Keeper of  
troubled skin, EWG: 1

## **Soy protein**

Superfood for Superb  
hair, EWG: 1

## **Nettle**

Works wonders on  
scalp, EWG: 1

## **Soy protein**

Strength and  
Nourishment, EWG: 1

## **Tamarind**

Strength and Shine,  
EWG: 1

And many more of nature's treasures.

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