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SG MEDIA AND ENTERTAINMENT/SUCCESSJUNKIE
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## SG MEDIA AND ENTERTAINMENT

## For Immediate Release

## Triple Threat LaMailde Assata Moore expands with Urban Intellectuals Partnership

"Sixty percent of Americans have less than \$1,000 saved. If there was an emergency, the average American wouldn't be able to cover it with cash, they'd have to use a credit card or personal loan." LaMailde Assata Moore

Moore's quote can be seen as a foreshadowing of recent events. Millions of people both foreign and domestic experienced a life-changing event that impacted everyone. Financially speaking the effect of Covid-19 left a path of small business owners and the middle class completely burdened by a lack of income.

Educator, Investor, and Public Speaker LaMailde Assata Moore (known by Assata) could not have predicted a global pandemic, but she did identify the possibility of communities needing to learn more about financial stability, investments, and how to start a business.

Assata Moore, who professionally received notice by the Obama Administration for our outstanding tenure in education developed a knack for real estate at the age of 19. Her knowledge of both real estate and investing allowed her to completely retire before the age of 50.

Instead of kicking back with a cocktail and enjoying what could have been a forever vacation, she developed a team <u>The EntreVest</u>. The organization partners the Michigan State Alum's unique talents into one business. Education, Real Estate, and the power of making sound investments

The EntreVest currently offers courses in:

Investing in Real Estate: How to Invest in Cryptocurrency before it hits \$100,000 Build a \$10,000 Monthly Maintenance Business

And for the youth:

Black Math Genius: An Advanced Mathematics and Programming Course for Black Families And more!

She's authored books like, "Get Your Shit Together- Guide to getting your credit and money right" The Wealth Formula - Secrets to Financial Freedom

Moore is expanding her course model and will be partnering with Urban Intellectuals to offer the Mathematics and Programming Course for Black Families, to a larger market.

It's evident that LaMailde Assata Moore shows no signs of slowing down, all while building and empowering the African American community at large!

Lastly, with the FLOTUS elect Dr. Jill Biden being an educator and our increased appreciation of teachers during the pandemic, a Black woman with training from Harvard University, and an academic tenure with the University of Chicago, Moore's know-how to carry communities forward, is currently what your readers need.