



**For Immediate Release**

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## **America's Warrior Partnership Launches WarriorServe®**

*-- One-of-a-kind, cloud-based solution enhances relationship building, veteran serving capabilities for Veteran Serving Organizations --*

WASHINGTON – November 15, 2017 – America's Warrior Partnership announces today the launch of WarriorServe®, a customized, cloud-based solution that enhances the data tracking and reporting capabilities of veteran serving organizations at every level. Developed by America's Warrior Partnership on the Salesforce.com platform with extensive input from veteran serving professionals, WarriorServe® tracks warriors and the services they receive at a personalized level never before seen in the veteran service arena.

"WarriorServe® empowers service providers to focus more on supporting veterans and building relationships and spend less time on data input," said Jim Lorraine, president and CEO of America's Warrior Partnership. "WarriorServe®, which is a first of its kind cloud-based solution, is intended to enhance, not replace, one-on-one interaction. It streamlines case coordination and encourages collaboration between organizations by providing a shared view of a veteran's support services for all service providers to access. WarriorServe® is the technological component of our Community Integration model, which creates a coordinated approach to holistically serving each veteran's individual needs."

WarriorServe® enables service providers to input personalized data about healthcare needs, education, employment, housing, financial information, and many other areas for each veteran served. Providers are then able to record services provided and proactively monitor progress in fulfilling veteran needs and address potential issues before they become roadblocks. WarriorServe® also enables personalized outreach to veterans with the ability to incorporate reminders for important milestones such as birthdays or graduations. By combining this comprehensive record keeping with one-on-one relationship building, organizations help guide veterans to more robust resources and determine eligibilities, needs and desires for improving veterans' overall quality of life.

“Our Community Integration partners are not required to use WarriorServe®, but feedback we receive from our partners confirms our belief that WarriorServe® is a tremendous asset in enhancing service outreach and veteran quality of life outcomes,” added Lorraine. “Our team has worked hard to make this as obtainable, seamless and easy-to-use as possible. The solution was built by providers, for providers and with flexibility in mind. We also help organizations obtain free or low-cost licenses for SalesForce.com in order to use WarriorServe®, and assist with deployment and implementation plans that fit the needs of every organization large or small.”

America’s Warrior Partnership’s Community Integration model is active in nine communities across the country and has served nearly 37,000 veterans in three years. This model empowers communities through training, mentorship and structure to conduct proactive outreach to veterans by connecting existing resources and providing tools to create stronger collaboration among existing veteran service providers, bridging gaps in service wherever they may exist. The result is a more coordinated approach that holistically serves each veteran’s individual needs, ensuring no one slips through the cracks or does not receive essential support services.

To learn more about America’s Warrior Partnership or to schedule a demo of WarriorServe®, visit [www.AmericasWarriorPartnership.com](http://www.AmericasWarriorPartnership.com) or contact Dannielle Pope, director of innovative technology for America’s Warrior Partnership, at [dpope@americaswarriorpartnership.org](mailto:dpope@americaswarriorpartnership.org).

#### **About America’s Warrior Partnership**

America’s Warrior Partnership is committed to empowering communities to empower veterans. We fill the gaps that exist between current veteran service organizations by helping nonprofits connect with the veterans, military members and families in need: bolstering their efficacy, improving their results and empowering their initiatives. America’s Warrior Partnership is a force multiplier for warrior community integration that enhances communities where great Americans choose to live and contribute. For more information on the organization and how to get involved, visit [www.AmericasWarriorPartnership.org](http://www.AmericasWarriorPartnership.org).

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