

Promote, Engage, And Grow with Swanhaus's Text Message Marketing

Little Rock, AR, October 29, 2018: Tommy Swanhaus, the marketing expert and entrepreneur, has recently declared he is concentrating solely on the power of the mobile phone and the mobile platform. Mr. Swanhaus has been at the forefront of the mobile phone industry for over ten years by understanding the power of it and how to use the mobile platform properly to connect with one's clientele or target audience. He created what was declared by industry insiders and experts as the 1st success on the mobile platform for a branded series or any content series at all. The series was in partnership with mobile carrier AT&T; and went on to get global recognition, along with high distinctions and a Streamy Award Nomination. Tommy Swanhaus is now utilizing his marketing expertise and prior mobile phone experience as a consultant specializing in mobile marketing or text messaging communication. He has recently joined the Connecticut headquartered company, SenText Solutions as a mobile marketing consultant. SenText is a mobile marketing company that in simple terms uses text messaging to communicate with a client's clientele, customers, and to grow their business. Tommy Swanhaus will be partnering with small businesses, franchises, and large corporations throughout Arkansas, Texas, along with organizations all over the United States. SenText which has a easy to use platform and does over 9 million Text Messages a month has clients in every type of business. The clients range from big global companies, such as McDonalds and Subway to small mom and pop restaurants, clothing stores, merchants, etc.

Tommy Swanhaus says "Text Message Marketing is simple, it works, and according to Forbes 99% of texts are read within five minutes, plus its 100% spam free." Text Message Marketing is perfect to increase consumer engagement and your consumer database with such text message advertising techniques as Text to Win where a consumer text two words to be entered in a random drawing and the client chooses the prizes. Mr. Swanhaus says "Clients use our platform in numerous ways, such as Text to Join, Text to Donate, Links to Social, Photos or Video, etc. Some food or restaurant clients use Text Message to promote their online ordering, delivery, or reservation provider links. While other clients use Text Message Marketing for sales, promotions, surveys, and VIP Rewards." The use of text message marketing goes on and on with such things as promo codes to increase trackable sales online, instant lead generation, a way to build reviews, event reminders, and more. Tommy Swanhaus says, "The best part about our text message platform is that with one single text, you can reach your entire customer base instantly and start getting engagement with your customers in only a few minutes. It is the most efficient and effective way to do one to one communication. It no doubt gives you the best bang for your dollar or Return on Investment."

With a Opt In approach, SenText's platform is completely legal and compliant while other services may not be. The success of the text message platform is based around the three key pillars: Promote and garner subscribers; Engage and send out offers and announcements; And Response where you see an increase in traffic, sales, and clients. Tommy Swanhaus ends by saying, "When I partner with a company, I treat that business as if it my own business. Being an entrepreneur, I understand and can relate to these business owners. I understand what these owners have invested, in terms of financial investments, sweat equity, and the emotional rollercoaster they go through to get their business to where it is today. Being in their situation before, I wish that I had this text messaging service when I was trying to grow my business(s). I truly believe my text messaging service I offer is a no-brainer if a merchant of any size wants to grow their business online or offline. Why wouldn't you partner with me!"

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TOMMY SWANHAUS CAREER OVERVIEW:

Tommy Swanhaus, a Duke University Graduate and devoted father, can be described as no less than a creative genius in the global entertainment and advertising industry. He is a leader with high honors and expertise in his field that has earned him and his work recognition in over 200 publications worldwide, such as The New York Times, Reuters, The Hollywood Reporter, USA Today, Thrillist, etc. He created and sold his first TV Show when he was 25 years old to the TLC Network, which made him one of the youngest Executive Producers for his age in Hollywood and New York in history. Swanhaus also created his own film streaming platform years before Netflix and Amazon Prime. His platform, The FreeStyle Life, went from zero marketshare to being in 110 Countries and 26 different languages in two years. He then launched a film festival, The FreeStyle Life Film Exhibition, that became a Top 10 Film Festival in terms of web traffic in the 1st year. The exhibition was called the “Olympics of Film” with the winner of it going on to be finalist in the Oscars. Tommy Swanhaus has keynoted at Global Entrepreneurship Week about the “Future of Media & Entertainment.” He was asked to be the keynote speaker after Steve Wozniak (Apple Co-Founder) and Nolan Bushnell (Atari Co-Founder) were not able to do it. Some of Swanhaus’ other accomplishments is that he created what was declared the first successful series on the mobile platform. He has won MIN’s Integrated Marketing Award; been nominated for a People’s Choice Streamy Award (The Oscar’s of the Web). He was invited to join the IADAS or the International Academy Of Arts and Sciences, which is made up of the elite and pioneers of the Internet. He has spoken at Duke University, Miami Startup Weekend, along with numerous other events. Through his involvement with the IAB, he has met with different Congressmen and Senators in Washington DC about online advertising and represented small businesses. His last company, The FreeStyle Life Inc was a Finalist for Forbes Most Promising Companies in America. There is also a book published and being sold about him called “Tommy Swanhaus, Multimedia, Mobile Content, Cross-Platform.” Before making Arkansas his home, Tommy Swanhaus was routinely invited to the United Nations Headquarters in New York City to partake in discussions with Ambassadors, top USAID officials, along with other key personnel. Some of his meetings at the United Nations entailed topics, such as HIV, access to medicine, intellectual property, global education and technology.