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WEDU PBS Launches At-Home Learning Collection in Response to COVID-19, School Closures

Florida Public TV Stations Partner to Present Special Programming to Support At-Home Learning





Tampa Bay, FL – As many schools and districts across Florida cancel classes beyond spring breaks to lessen the spread of COVID-19, WEDU
PBS is joining other Florida PBS stations to support at-home learning for students by delivering a new weekday television schedule of educational programs and online resources for

use in the home classroom. These programs are aligned to state standards, and are free and accessible from home. WEDU will begin broadcasting these programs Monday, March 23rd at 6 a.m.

"Many students in our area do not have the resources at home that they have in the classroom. Lack of at-home computers, printers or even internet service could make learning impossible in an at-home environment, but most homes do have a television," said Gail Taylor, WEDU's Director of Education Services.

Beyond the dedicated on-air broadcast which is broken into blocks serving learners in grades PK-3, 4-8, and 9-12, WEDU is also providing online services that highlight specific lessons, articles and other information to support PreK-12 home learners and educators on a rotating basis. These free user-friendly resources from PBS LearningMedia, align to Florida educational standards, for K-12 and VPK instruction and can easily be accessed by educators and families through home computer connections.

The on-air schedule and online resources can be found at <u>www.wedu.org/edconnect</u>.

"For more than 60 years, WEDU's primary mission has been to educate – it's in our call letters. The station got its start broadcasting classroom instruction and educational programs. There is no question about WEDU's dedication to ensure the health, welfare and education of our youngest viewers during the COVID-19 crisis and beyond," said Paul Grove, President and CEO of WEDU PBS which serves 16 counties in West Central Florida.

"We are proud to partner with our sister stations across Florida in playing a critical role by providing trusted, aligned educational resources for students, parents, teachers and caregivers. This unique educational programming and <u>PBS Learning Media</u> are extraordinary tools that are easy to access from home and they're made available as a free service from WEDU PBS and Florida's public media."

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Florida PBS stations are dedicating a daytime weekday schedule on their main or other channel. The new 6 a.m. to 6 p.m. schedule includes specific blocks of time for Pre-K through 12th grade levels and covers subjects, including English language arts, social studies, science and math.

At-Home Learning Stations

WEDU - Tampa/Sarasota/St. Petersburg/Lakeland WFSU – Tallahassee/Panama City WGCU - Ft. Myers/Naples WJCT - Jacksonville WLRN - Miami WPBT - Miami WSRE - Pensacola WUCF - Orlando WUFT - Gainesville/Ocala WXEL - Boynton Beach

In the weeks to come, WEDU PBS and Florida public media stations will be sharing additional local content and other resources that will continue to support the needs of teachers, students and parents.

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Florida Public Media is the association of public radio and public TV stations throughout Florida.

<u>PBS KIDS</u>, the number one educational media brand for kids, offers all children the opportunity to explore new ideas and new worlds through television, digital platforms and community-based programs. Kidscreen - and Webby Award-winning <u>pbskids.org</u> provides engaging interactive content, including digital games and streaming video. PBS KIDS also offers mobile apps to help support young children's learning. The PBS KIDS Video app is available on a variety of mobile devices and on platforms such as YouTube, Roku, Apple TV, Amazon Prime, Android TV, Xbox One and Chromecast. For more information on specific PBS KIDS content supporting literacy, science, math and more, visit pbs.org/pressroom, or follow PBS KIDS on <u>Twitter</u> and <u>Facebook</u>.

About WEDU PBS

WEDU is West Central Florida's PBS station reaching 16 counties through media platforms including on-air programming and online experiences that broaden horizons, transport and transform and open gateways to new ideas and new worlds. Financially supported by the community, the organization offers a wealth of award-winning inspirational, educational and enlightening content over a variety of multi-media platforms including: television programming, station website, www.wedu.org and various social media platforms, monthly member magazine Premiere, educational outreach activities and a myriad of special events. WEDU's focus on the local community has resulted in the station being regarded as a beacon of trust for men, women and children of every walk of life no matter their age, ethnicity or socio-economic status. WEDU is a treasured community resource; a window to the world for the homebound and a vital educational source for the youngest members of society. WEDU prides itself on its position in the Tampa Bay community as a leader, partner, informed citizen and a member of PBS, the most trusted institution in America (Marketing & Research Resources, Inc. M&RR, January 2019). For more information, program schedules or to support WEDU visit www.wedu.org; WEDU Public Media on Facebook and Twitter (@wedupbs) or call (813) 254-9338.

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