

# MEDIA RELEASE

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For immediate release.

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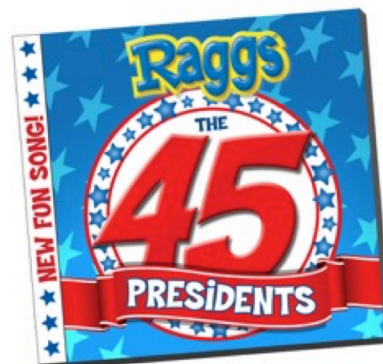
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Hyperlinks:

[The45Presidents.com](http://The45Presidents.com)

[The 45 Presidents Video](#)

[“The 45 Presidents” Song on iTunes](#)



## “The 45 Presidents” Song Teaches the Presidents from Washington to President-elect Trump New Raggs Band release available exclusively on iTunes

(CHARLOTTE, NORTH CAROLINA, November 16, 2016) – Presidential history just became easier with “The 45 Presidents” song, which is now available exclusively on iTunes for \$.99. By the Emmy Award-winning Raggs Band from the *Raggs* children’s TV series, the catchy 20-verse song is sung to a pop arrangement of “Yankee Doodle” and “Hail to the Chief” with three historic quotes added as rap lines.

Musician and lead vocalist for the popular, Beatle-inspired Spongetones, Jamie Hoover, was tapped for the arrangement, including alternative Clinton and Trump versions, several weeks before the election. Becky Kent Story, lead songwriter for *Raggs*, and producer Alexandra Anderson, wrote a fun, sing-along song that creatively linked all 45 presidents – in under 3 minutes.

“It was challenging to rhyme iconic names like Washington, Roosevelt and Obama, but lyricists Story and Anderson gave me a great foundation to work with” Arranger Jamie Hoover said, “and the Trump verse is both accurate and clever:”

“Donald Trump has made the jump,  
From businessman to POTUS,  
He sealed the deal, he made it real,  
Now forward he will lead us.”

“The 45 Presidents” song is part of a multi-media trio that also includes a music video and an 84-page activity book, which are designed to complement and reinforce the learning process for Kindergarten through Grade 8.

The music video stars 30 children, parents, a Labrador Retriever, Raggs the character and a large yellow school bus. The presidents are featured as caricatures by nationally renowned illustration Jeff Mangum in both the music video and activity book. The music video is available on YouTube and the large format activity book, written by Toni Steedman Zelickson, president of Blue Socks Media, which also owns *Raggs*, can be ordered online for \$8.99 at [The45Presidents.com](http://The45Presidents.com).

## About Raggs

*Raggs* is an Emmy Award-winning, musical preschool series about five colorful pups who learn life lessons through an innovative mix of live action stories, music videos, concerts, cartoons and interviews with real kids. With over 200 episodes, 300 original songs and animated new media music videos, *Raggs* is available worldwide in English, Spanish and Portuguese and has begun dubbing in 15 additional languages for distribution in 100 countries in 2017. The Raggs brand includes CDs, DVDs, toys, books and live shows, including a partnership called “Play at Palladium with Raggs” with the Palladium Hotel Group at resorts in Mexico, the Caribbean and Brazil. The original characters were created by Toni Steedman, a Charlotte, NC, advertising executive, for her then six-year-old daughter Alison. *Raggs* and all rights are owned by Blue Socks Media LLC, Charlotte, NC. For more info, go to [www.raggs.com](http://www.raggs.com).

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