

TECHNICAL ASSISTANCE

If you have a question about kiosks or other self-service technology, KMA is here to help. Technical assistance is available from the KMA through its online FAQ and by email at help@kma.global.

ONLINE RESOURCES

Guidance on accessibility design, along with EMV and UL guidelines and standards are available on the KMA website. In addition, companion materials such as case studies and real life examples of best-in-class self-service technology.

RESEARCH

KMA sponsors and promotes market research on kiosk and self-service technology. We maintain an up-to-date library of research which is available at no charge to our advisory board members.

INDUSTRY INVOLVEMENT

To commemorate our participation in NRF's Big Show, for 2019 the KMA is creating a Retail Advisory Council for the purposes of communicating our initiatives and receiving feedback from the companies, cities, state and federal agencies which deploy self-service. There is no fee for participation during the first year as we explore the possibilities.

Contact KMA at craig@kma.global to sign up. There is no obligation and the opportunity is there to provide your industry input.

KIOSK MANUFACTURER ASSOCIATION

Kiosk Technology Moving Forward
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(marketing and news)



KIOSK TECHNOLOGY
MOVING FORWARD

THE KIOSK MANUFACTURER ASSOCIATION **KMA**

The Kiosk Manufacturer Association is a global, cause-based, not-for-profit organization focused on better self-service for customers and employees through kiosks and information technology (IT). KMA leads efforts to optimize self-service engagements and engagement outcomes using information technology such as kiosks.

MARKETING, FEATURES AND NEWS

KMA provides professional news & marketing for the kiosk & self-service industry. We are funded by companies for the benefit of client companies interested in self-service, kiosks, IoT terminals, Smart tech & POS Self-Order systems. News is provided about the industry, by the industry, which is relevant to companies

looking to utilize self-service, and also companies which assist in doing just that (hardware, software, application, service, logistics).

Original content features cover a variety of the latest issues. Our current "human" audience is 70,000 readers a year.

REGULATORY ISSUES AND STANDARDS

KMA works towards developing, communicating and educating industry standards relevant to the self-service industry. This includes Accessibility and ADA regulations, both U.S. and International. KMA provides clear direction on liability issues and design which affect all public self-service technology. ADA, EMV, UL, HIPAA, Gaming and Transportation are just some of them.

TECHNOLOGY WE COVER AND SUPPORT

KIOSKS

Informational and transactional self-service comprises our primary focus. This includes retail, financial, transportation, travel, health-care, government and telecom.

SMART TECHNOLOGY

Connected cities and connected spaces are growing. That includes smart transportation and ticketing. Smart vending and lockers. Even emergency response systems utilizing object recognition and event detection.

DIGITAL SIGNAGE

Digital signs have become more interactive and "smart". Emergency and public service "digital signage kiosks" are now legitimate products for educational and retail markets. Multi-function digital signage.

EXTERNAL COLLABORATION

KMA collaborates with industry leading and standard-setting organizations in the U.S. and international. Such collaboration promotes harmonization of requirements and industry standards.

