

**For Immediate Release:**

Tuesday, June 9th, 2020

8AM EST/ 5AM PST

**OPEN UP RESOURCES PARTNERS WITH GLOBAL LEARNING XPRIZE WINNER, ONEBILLION, TO BRING REVOLUTIONARY PK-2 DIGITAL CURRICULUM TO U.S.**



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***onetab Devices are Preloaded with Adaptive Math and Literacy Lessons, Eliminating the Need for Wifi and Ushering In Equity for Distance Learning. onetab showcases mutl-racial characters and teachers, which implements the unity of races with children as they are learning.***

MENLO PARK, CA (June 9, 2020) – Open Up Resources, a nonprofit whose mission is to increase equity in education, and onebillion, a London-based nonprofit software developer whose mission is to transform the learning of one billion children worldwide, are partnering to bring onebillion’s award-winning software, *onecourse*, to pre-kindergarten - 2nd graders in the

United States via the *onetab* device. The partnership grants Open Up Resources exclusive rights to sales and distribution in the United States.

A winner of the 2019 Global Learning XPRIZE backed by Elon Musk, onebillion has previously launched successful *onetab* programs in Malawi and Uganda making the U.S. the third country to gain access to the preloaded tablets. As school systems within the United States plan for more distance learning options ahead of the 2021 school year, the *onetab* program will be an ideal solution navigating through the COVID-19 pandemic.

*onecourse*, the software that runs on *onetab*, is an adaptive literacy and numeracy course that takes PK - 2nd grade children from zero to numerate and reading with fluency in their own language. Grounded in research, including the Science of Reading, children work through a structured sequence of instruction made up of thousands of engaging math, reading, and writing activities.. These activities adapt for each child and the tablet can be shared with multiple children within a household. Open Up Resources will distribute the International English version, but versions exist in Swahili, Chichewa, and soon French. Additionally, the character visuals from the teachers to students featured throughout the coursework are of mixed ethnic backgrounds appealing to children and parents of all colors.



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“The COVID-19 pandemic has exposed a deep crack in the foundation of this country—our PK-12 education system is far from equitable,” says Open Up Resources CEO Jessica Sliwinski. “With schools around the country closed and inequitable access to high-quality instruction, we knew we had to act immediately to create a safety net for the most vulnerable children. It is absurd that the richest country in the world has so many educational inequities and our hope is to bridge those gaps by bringing *onetab* to the US. *onetab* is a self-contained device that doesn’t require wifi and provides early elementary aged children with critical access to foundational math and reading instruction. The research around achievement outcomes has

been fantastic and we believe *onetab* can provide a necessary lifeline to a lot of children and their families amidst the uncertainties of school closures now and into the next school year.”

“We see this partnership with Open Up as a real opportunity to reach marginalised children in the US and empower them with the skills to take charge of their futures,” says onebillion CEO Andrew Ashe. “We have designed *onetab* for children to learn autonomously, wherever they are and no matter what level of access they have to formal education. Our software has been shown to deliver significant learning outcomes in both high- and low- income countries: we believe now is the time to achieve genuine equity of education by scaling world-class software on durable tablets, in the home. With Open Up, we can ensure children grow up with the fundamental numeracy and literacy skills that are needed to take advantage of the opportunities the world has to offer.”

*onetab* devices are now available for purchase to schools and districts at an affordable price that is lower than the cost of most tablets. This includes the device, protective bumper, carrying case, charger, and software. For those who purchase by July 1, devices are anticipated to arrive in time for the start of the 2020-21 school year.

For information on how to bring *onetab* to your schools, contact Open Up Resources at [onetab@openup.org](mailto:onetab@openup.org).

#### **ABOUT OPEN UP RESOURCES:**

Open Up Resources is a 501(c)(3) that exists to increase equity in education by making the highest quality curriculum freely accessible to educators and providing implementation supports to the broadest number of teachers, empowering them to effectively and sustainably improve student outcomes in pre-K-12 English Language Arts and Mathematics. To learn more about Open Up Resources' mission and work, visit [openup.org](http://openup.org).

## **ABOUT ONEBILLION:**

onebillion is a non-profit organisation based in London and Nairobi whose aim is for every child to become numerate and literate in their own language. Our international team of experts has built comprehensive, scalable educational software and solutions for children in and out of school.

Together with partner organisations around the world, we work to bring these solutions directly into the hands of the child. By encouraging independent researchers to evaluate our software, we make absolutely sure that it meets the needs of the child. To learn more about onebillion, visit [onebillion.org](http://onebillion.org).

### **PR Contact:**

Simone King

[simone@rodeomadison.com](mailto:simone@rodeomadison.com)

Pristina Alford

[Pristina@rodeomadison.com](mailto:Pristina@rodeomadison.com)