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Steamatic, Inc. recognizes Franchise of the Year award during 50-year celebration

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Steamatic franchise owners and employees from around the world convened in Fort Worth, TX for the 2018 Steamatic International Convention. The convention's "Golden Opportunity!" theme perfectly fit the info-packed and high energy event.

The convention speakers included industry leaders from Contractor Connection, Alacrity, CLEANFAX, and Violand Management Associates. The three-day agenda was also filled with informative breakout sessions, franchise lead panels, and focused training courses. The Wednesday event included a full-day international meeting attended by owners from eight countries.

Steamatic's President, Stefan Figley, opened Saturday morning's general session by providing the future vision for the Steamatic system. "Increased tools & resources from franchise support, revamped franchise development and growth are all part of the Steamatic future," said Figley during his address.

The convention concluded with an awards banquet where several franchise owners were recognized for their performance and time with the franchise system. The top recognition of the night, the Franchise of the Year award was presented to Marcus Benoit, owner of Steamatic of the Red River Valley in Fargo and Grand Forks, North Dakota. The Franchise of the Year award was introduced to acknowledge and reward the exceptional work and the results gained by the trailblazers in the face of an increasing competitive market.

Stephan Figley described that Mr. Benoit embodies the "Steamatic elite by how he represents the brand and supports his office as well as others within the Steamatic network." As a Steamatic franchisee for the past 20 years, Mr. Benoit was recognized by Chairman Bill Sims and President Stephan Figley. After accepting the award, Marcus Benoit said, "It was an honor and privilege for our team to be recognized as the 2017 Steamatic Franchise of the Year; it is truly a tribute to all the hard work and dedication of our employees and the continued support from our loyal customers. On behalf of the entire Steamatic family in Fargo and Grand Forks we want to express our sincere appreciation for all your past and continued support."

About Steamatic

Steamatic offers restoration and cleaning services in franchise territories throughout the United States and worldwide. Steamatic's highly trained and certified technicians work with insurance agents and adjusters as well as residential and commercial clients to offer restoration services, including fire and smoke restoration, water mitigation, mold remediation, and contents recovery. Commercial and residential cleaning services include carpet and area rug cleaning, hard surface cleaning, air duct cleaning, and furniture and drapery cleaning. Steamatic is celebrating 50 years of franchising and is recognized as a top franchise network. For more information on Steamatic, including franchise opportunities, please contact Kimmie Hack at 817-332-1575 or khack@steamatic.com
