



SPONSORSHIP & MEMBER PACKAGES

Your Gateway to the Food Industry

Increase Exposure | Build Relationships | Reach Decision Makers





The Food Institute strives to be the best “single source” for current, timely and relevant information about the food industry from “farm to fork.”

The association serves as a trusted source of information, providing balanced coverage of the issues. It delivers information through multiple media so that industry professionals worldwide can tap in when and how they choose.

Can you afford to pass up an information powerhouse at your service? A Food Institute membership will deliver insights on new products, crop markets, legislation, customer demographics, mergers, food industry statistics, competitors and market trends and more! The Food Institute will be your best “single source” for current, timely and relevant information about the food industry, saving you time and money. Only Food Institute members have access to the most comprehensive food industry information package available anywhere, and the unique opportunity to reach thousands of decision makers!

Choose the right membership level for you:

MEMBER BENEFITS	TODAY IN FOOD	E-MEMBER	PROFESSIONAL	CORPORATE
	INDIVIDUAL	INDIVIDUAL	INDIVIDUAL	UP TO 20 USERS
<i>Today in Food</i> email and archives	✓	✓	✓	✓
Webinar recordings	✓	✓	✓	✓
Monthly economic data analysis		✓	✓	✓
Access to foodinstitute.com		✓	✓	✓
<i>The Food Institute Report</i> (24 issues)		✓	✓	✓
The annual <i>Food Industry Review</i>			✓	✓
Member Profile			✓	✓
“Ask an Expert!” research services			✓	✓
Member rewards discount card			✓	✓
YOUR INVESTMENT	\$99/YR	\$599/YR	\$995/YR	\$7,995/YR



Follow us on:



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THE FOOD INSTITUTE *Sponsorship* OPPORTUNITIES

The Food Institute is your portal to the Food Industry. The Food Institute Sponsorship Program offers an exclusive opportunity for your organization to increase exposure, build relationships and enhance your company's image with industry decision makers.

Why join this Program? Food Institute members represent all aspects of the industry, making this association the perfect vehicle to create awareness, expand visibility and develop wide client commitment to your product or service. Sponsorships are the best way to receive enhanced visibility to this influential audience.

Why are we asking you? This new opportunity is only being offered to a limited number of participants on an exclusive basis and we view your company as one of the select few.

The Food Institute offers three annual levels of sponsorship that allow businesses to develop professional contacts, showcase their products and services, and take advantage of an array of promotional opportunities. Choose the level that is right for you.

SPONSORSHIP OPPORTUNITIES	SILVER	GOLD	PLATINUM
Maximum Number of Companies	6	5	4
Prominent recognition in four webinars	✓	✓	✓
Ad rotation on Food Institute website for one year	✓	✓	✓
12 banner ads (1 monthly) in Today in Food	✓	✓	✓
4 skyscraper ads in Today in Food		✓	✓
Logo in <i>Food Institute Report</i> (24 issues) in print		✓	✓
Acknowledged in annual publication with logo		✓	✓
<i>Food Institute Report</i> guest column (2 issues)			✓
Participant in a webinar			✓
Presentation by Food Institute executive			✓
Full Page ad in <i>Food Institute Report</i> (2 issues)			✓
YOUR INVESTMENT	\$10,000	\$15,000	\$20,000



**Daily actionable food industry news,
culled from hundreds of sources.**

40% Open Rate