# Working Knowledge CSP

Concept | Strategy | Practice

a service disabled veteran owned small business



## Knowledge Management

#### Overview

In the course of business, public or private, organizations leverage their assets for success -- information, technical, development, financial capital, their people and what they know. Why would an organization such as yours, not focus deliberately on its "people and their knowledge," one of the most important but fragile assets that you possess and where a large part of the value of your organization and the opportunities for your success resides?

Working Knowledge<sup>CSP</sup> is focused on helping you to continually improve performance at all levels -- individual, team, organization -- through an improved ability to *create value from your knowledge* and then consistently and effectively using your knowledge *as a routine part of the way you work* to solve business and operational challenges affecting your mission success.

## **Company Profile**

We are independent knowledge management consulting company that designs and delivers end-to-end knowledge management solutions that will enable you to continuously improve performance through an improved ability to *leverage* what you know about what you do.

Through our innovative Concept | Strategy | Practice (CSP) Model<sup>®</sup>, we collaborate with you to plan, develop, and implement your Knowledge Management Framework following a proven and practical methodology for success.

Working Knowledge CSP is a service disabled veteran owned small business (SDVOSB) established in 2009. In 2010 we earned Center for Veteran Enterprise (CVE) verification from the Department of Veterans Affairs. In the same year, the Commonwealth of Virginia certified us an SDVOSB. In 2010, we graduated from the Veteran Institute for Procurement, a congressionally chartered certification program for veteran owned businesses helping them to establish best business practices.

### **Knowledge Management Service Offerings**

- KM Concepts | KM Strategy | KM Practices
- Organization Knowledge Assessment
- Managing Risk of Workforce Turnover and Knowledge Loss
- KM Concepts and Skills Training
- Cross Boundary Collaboration
- Communities of Practice
- Change Management
- COTS KM Technology Integration
- Organizational Effectiveness
- Business Process Analysis and Mapping
- Knowledge Based Business Continuity Planning
- Strategic Facilitation

Working Knowledge<sup>CSP</sup> is available through the following channels

GSA Schedule 874 -- MOBIS Contract #: GS-10F-0474Y

## **Small Business Category -- SDVOSB**



Codes:

CAGE: 5RMT9 DUNS: 832366327

NAICS: 541611 611430 518112 541690

#### Contact:

Bill Kaplan, Founder and Principal Consultant Working Knowledge CSP LLC

Great Falls, VA 22066 Office: 571.934.7408 Direct: 703.401.4198

<u>bill@workingknowledge-csp.com</u> www.workingknowledge-csp.com