**NEWRACOM wins the Best Wi-Fi IoT Product Award at Wi-Fi NOW**

London, United Kingdom, November 12, 2019

NEWRACOM has won the Best Wi-Fi IoT Product Award for the NRC7292, the world’s first Wi-Fi HaLowTM SoC compliant with IEEE 802.11ah, at the Wi-Fi Now International in London, UK on November 12-14th, 2019.

The Best IoT Product Award is intended to recognize the Wi-Fi product for their innovative contribution to IoT Industry. Winner was carefully reviewed and selected by the panel of distinguished judges in Wi-Fi NOW who evaluated award entries based on technical uniqueness, value, application, and potential market growth.

With the distinct functionality of long-range coverage and low-power consumption, NRC7292 is a sub-1 GHz license-exempt band Wi-Fi SOC that targets Internet of Things (IoT), Machine-to-Machine (M2M) applications, and various vertical markets including the smart home/office/industry, connected car, digital healthcare, smart farm, and smart grid. NRC7292 boasts a range up to 1 mile (1.6km) and data rate ranging 150 Kbps to 15 Mbps, able to support low-rate sensors to high-rate surveillance camera applications. NRC7292 can also connect thousands of devices on a single access point, and its power-saving mechanisms such as longer sleep increase battery life and energy efficiency.

“World-first HaLowTM chipset, NRC7292 is at the heart of a big swing wave in the IoT ecosystem” said Dr. Hyun Seok Oh, CMO. “This award gives NEWRACOM and our partners more confidence on revolutionizing IoT services by delivering the most function-efficient and cost-effective benefits.”

**Press Contact:**

**NEWRACOM, Inc.**

Justin S. Park
Vice President / Corporate Strategy

Email: justin@newracom.com
Telephone: +1-949-390-7131

Address: 25361 Commercentre Dr, Suite 200, Lake Forest, CA 92630

**About NEWRACOM, Inc.**

NEWRACOM, Inc., located in Lake Forest, CA, U.S. has speedily become a leading developer and fabless of IoT-enabled wireless connectivity chipsets. We specially provide a broad range of Wi-Fi (IEEE 802.11ah and IEEE 802.11b/g/n/ac/ax) that cover various connectivity needs in our lives. With its extensive and diverse Wi-Fi solutions, NEWRACOM enables customers to do what we call “one-stop shopping,” giving a comprehensive solution that can serve multiple IoT applications including Smart Grid, Wearables, Smart Home and Office, Healthcare, and Industrial Automation. For more information, please visit online at [http://www.newracom.com](http://www.newracom.com/).