



Give your fans what they want: more interaction with you and your content! Gamify your brand and generate revenue with PopBase, no design or development budget needed. Free to play for your fans, free for you to create...

A NEW FORM OF ENGAGEMENT

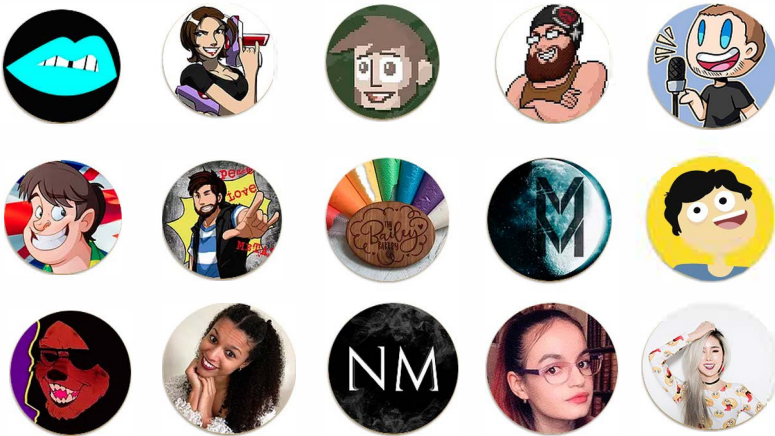
Through its digital distribution system, PopBase allows content creators- whether influencers, celebrities or industry experts, to engage with their fans anytime and anywhere by expanding their social media brand into an immersive gamified experience on a shared social gaming app.

THE FUTURE OF BRAND MARKETING

Using PopBase, creators can author and pre-schedule exclusive content through a turnkey web portal, allowing the fan club to stay active and relevant even when the creator is offline. PopBase aims to create an entirely new form of interaction between creators and their fanbases while growing a digital community on the free-to-play mobile app.

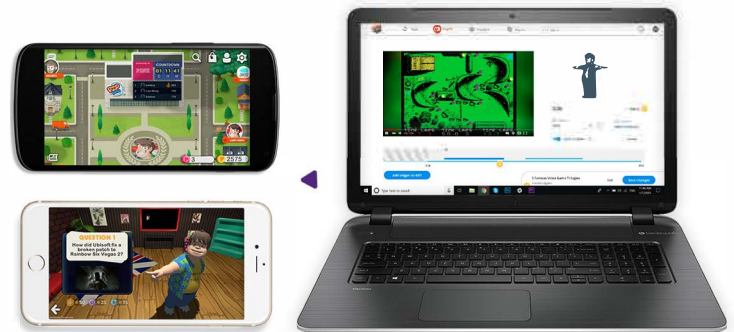
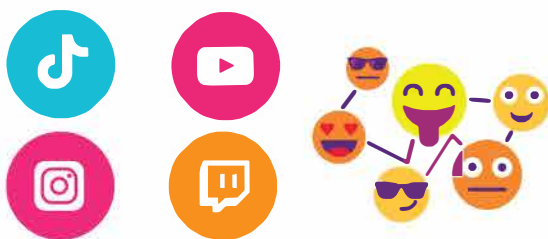
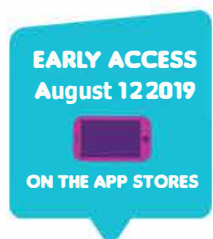
STRONG CREATOR ROSTER

PopBase recently launched its 2019 creator program for active Micro-Macro influencers (those with a 10,000 - 2,000,000 following on social media) and has partnered up with a strong roster of established content creators with a combined 12M+ following on YouTube and TikTok.



BY CREATORS, FOR CREATORS

The one thing creators don't have is more time, and most platforms require them to be on in exchange for high retention rates. But human beings don't scale. And PopBase was made to accommodate that need to keep audiences active by gamifying their growing content slates

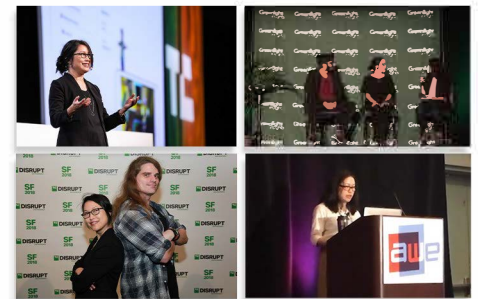


PARTNERSHIPS AND AFFILIATES



PRESS

- TechCrunch
- Virtual Strategy
- Market Watch
- AmericanInno



FOUNDING TEAM

A team with over 60+ years collective knowledge in AAA gaming, R&D, and TV animation. In our careers, launching products for LucasArts, Sony Playstation and Cartoon Network to name a few.



LISA WONG
CEO

AMIT TISHLER
CBDO

RICHARD WEEKS
CTO



PopBase
3900 W Alameda Ave
Suite 1200, Burbank CA
<http://www.pop-base.com>