



# NEWS RELEASE

*For Immediate Release*

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## **GRUNGO COLARULO REBRANDS AS GRUNGO LAW**

*"SAME FIRM. SAME VALUES. SAME PEOPLE. DIFFERENT NAME."*

**CHERRY HILL, NEW JERSEY** – One of New Jersey and Pennsylvania’s leading personal injury trial law firms has rebranded to Grungo Law. The firm, founded by attorneys Richard Grungo Jr. and William Colarulo, is shortening its name to Grungo Law as the firm evolves to position itself for future growth. Grungo is certified by the Supreme Court of New Jersey as a Civil Trial Attorney (a designation held by less than 2.5% of lawyers in the State) and will continue as the firm’s founding partner, while Colarulo will take an Of Counsel position with the firm.

“Our greatest strategic asset remains the same...our people,” said Grungo. “We are evolving to expand our clients’ needs by adding a new practice area and we are doubling down on the strength of our people and internal culture to take a quantum leap in the growth of our firm.”

The firm has also expanded its practice areas to include data breach and cybersecurity litigation. With more of our daily lives taking place online, data breaches will likely continue and grow. Though not physical, the injuries caused by data breaches can be severe, and an experienced trial attorney with an abundance of experience in the technology space will be vital to making victims whole once again.

“The legal industry, like everything else, is evolving. Whether it is changes in technology, demographics, regulations, or economics, our firm remains agile, and forward-looking,” explains Grungo. “In the end we are real trial attorneys, so our mantra always remains ‘Pray for Peace, Prepare for Trial®.’”

Grungo is also the founder of LawCity.com a Web 3.0 company focused on using emerging technology to revolutionize the legal industry. “We continue to leverage LawCity.com’s knowledge-base and resources as we move forward in this digital world improving our clients’ experience and results using AI, blockchain, and other Web 3.0 tech. We also know that customer security and data protection need to be priority for legal industry firms, and we will continue to advocate for the changes needed.”

In addition to the firm’s new name, the firm has made additional changes to better meet the needs of its clients. Dawn Moskalow, who has been with the firm since inception, has been elevated to Chief Operating Officer.

Grungo adds, "Dawn has been with us from day one. Her record of strong leadership made her an obvious choice for this important position. We are lucky to have her and look forward to her continued growth and leadership."

For more information about Grungo Law, please visit [grungolaw.com](http://grungolaw.com).

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## **ABOUT GRUNGO LAW**

Founded in 2015, the firm has grown to 7 attorneys, 30+ employees, and 5 offices in NJ & PA and remains dedicated to representing families impacted by personal injury, catastrophic injury, nursing home abuse and neglect, dram shop, employment, workers' compensation, and data breach and cybersecurity litigation. Led by Richard Grungo, Jr., Esq., an attorney Certified by the Supreme Court of New Jersey as a Civil Trial Attorney, the firm combines the newest technology with timeless techniques of advocacy, and was built on the values of family, honesty, communication, continuous improvement, and community. Grungo Law's principal office located at 1926 Greentree Road, Suite 110, Cherry Hill, New Jersey 08003. They can be found online at [grungolaw.com](http://grungolaw.com).