

Association and Union Membership and COVID-19



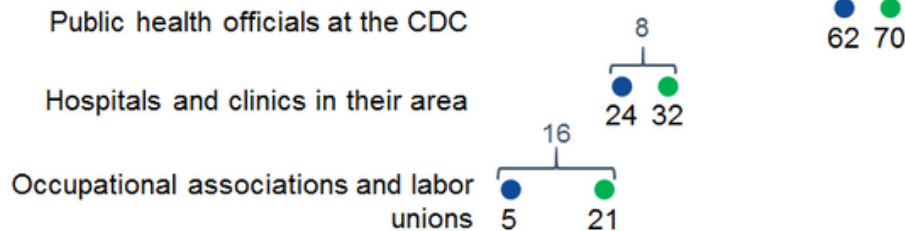
Association Membership and News Consumption

Only **21%** of association and trade union members go to their member organization for COVID-19 news



● Association Member ● All Other Americans

% COVID-19 news sources used ...



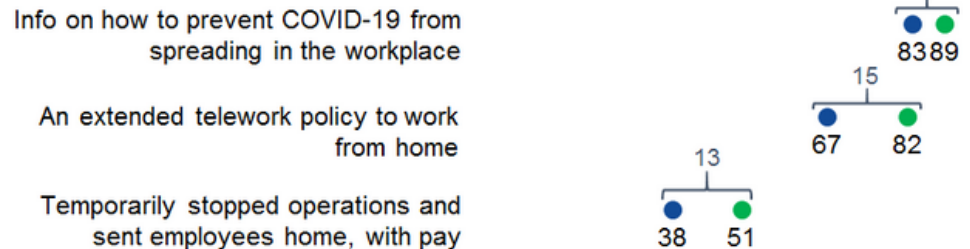
Changes in the Workplace Due to COVID-19

51% of associations and unions have temporarily sent employees home with pay



● Association Member ● All Other Americans

In response to COVID-19 % whose employers provided...



With COVID-19 far and away the biggest topic on the public's mind, Americans are turning to a variety of sources for news and updates on the coronavirus. For those who belong to occupational associations or labor unions, and those who do not, the sources they go to for facts about COVID-19 vary widely. Public health officials at the CDC are widely looked to for news and updates for association members and all other Americans (70% and 62%, respectively). However, even as the emergency causes severe disruption in employment and occupational practices, **relatively few (21%) union and occupational association members** seek news and updates from their membership organization. Additionally, only 5% of all other Americans seek news from unions or occupational associations about COVID-19. These findings reflect an area for improvement among membership organizations. Increased changes to the workplace for union and association workers include **working from home (82%)** and sending employees home with pay while operations are **temporarily stopped (51%)**. For updates on the COVID-19 study and other EurekaFacts research, please visit our website: EurekaFacts.com/COVID19.