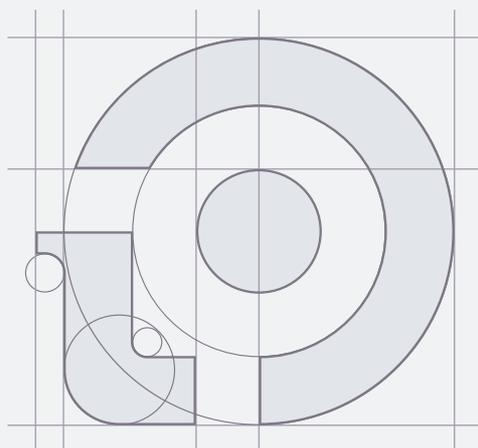


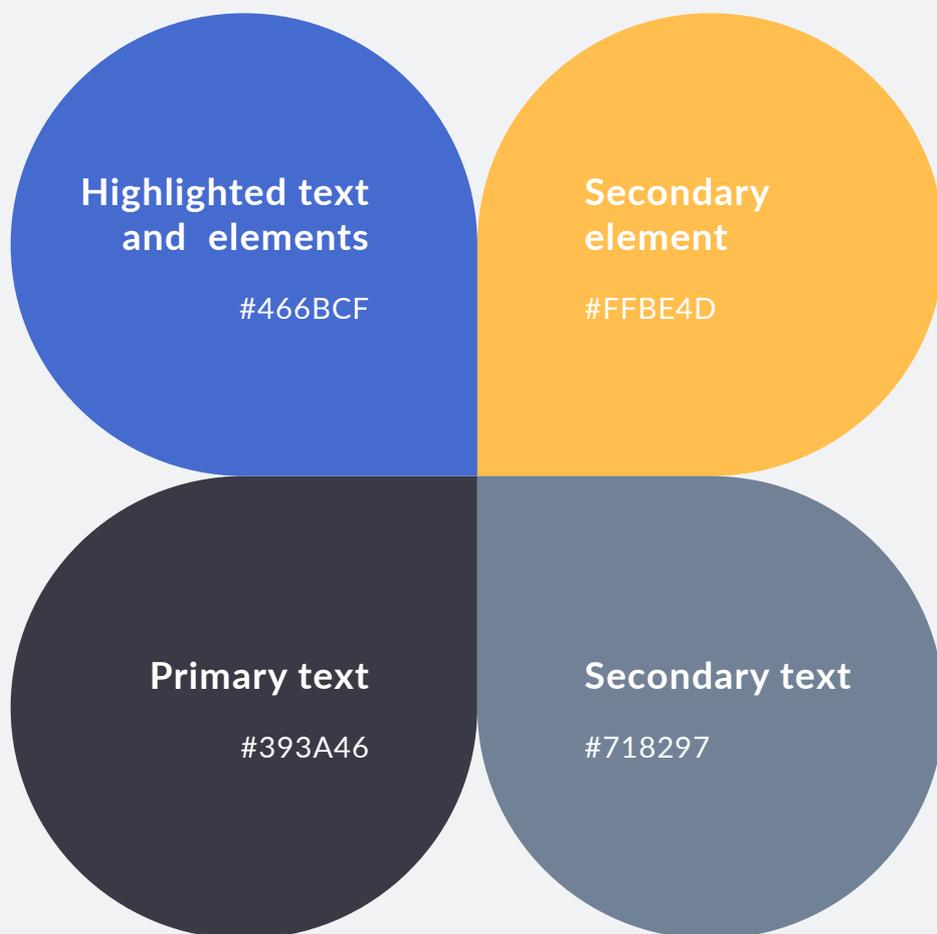


# BRAND GUIDELINES



### Monochromatic Lacus Logo

We recommend to use Lacus logo in black & white color scheme and not apply color styling to match with other content.



### Advice

We recommended these colors for the creation of promotional materials.

## Lato Bold

For headlines and sub headlines

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss  
Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0**

## Lato Regular

For body text

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0

### Example Typography

#### **Steps In Installing Rack Mount Lcd Monitors**

All the rumors have finally died down and many skeptics have tightened their lips, the iPod does support video format now on its fifth generation. While the iPod is not the first to come up with this, it has certainly made its stature as the greatest in the market and can be dubbed as the best multimedia portable player available.