



BANK OF AMERICA 

Shop small businesses, network with industry professionals and more!

Thursday, March 2, 2023

10 AM - 4 PM

SMALL
Business
KICK-OFF

**Graham Center Ballrooms
FIU Modesto Modique Campus
11200 SW 8th street Miami, FL 33199**

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verizon 

StartUP FIU Local

**MIAMI-DADE
COUNTY** 

SMALL
Business
KICK-OFF

EVENT SUMMARY

Bank of America's Small Business Kick-off is an event to support and cultivate a more resilient small business community through education and a network of tangible resources. This Kick-off serves as a summit for entrepreneurs to advance their reach, resources, and network via relevant and useful content delivered through Panels, Activities, and Demonstrations. We strive to host a variety of startups, nonprofit, established, and international businesses in all phases of the business cycle representing various industries.

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EVENT OBJECTIVE

**THE KICK-OFF IS DESIGNED TO HELP
ENTREPRENEURS, BUSINESS OWNERS, AND
PROFESSIONALS:**

- Maximize existing assets.
- Discover resources to amplify growth potential.
- Explore opportunities throughout Miami-Dade County and beyond.
- Connect with industry colleagues and peers across multiple disciplines.

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EVENT AGENDA

ACTIVITY	TIME	DETAILS
Networking & Vendor Activation	10:00 AM - 11:00 AM	Participants and attendees will start the day networking and #shoplocal throughout the event. Our Small businesses from different industries will be selling their products and services all day!
Cooking Demos	10:00 AM – 10:30 AM	Cooking Demo Chef Jodhan Mourra: Executive Chef and Owner of Cabana by Chef Jodhan
	10:35 AM – 11:00 AM	Cooking Demo Chef Ivo d’Aguiar: Executive Chef and Owner of YALL FOODS
Formal Welcome	11:00 AM	Formal Welcome and acknowledgement of Sponsors and Partners
Panels and Speakers	11:00 AM - 11:45 AM	Digital Equity Panel Sponsored by Verizon
	11:50 AM - 12:35 PM	Investment and Financial Opportunities Panel Sponsored by Miami-Dade County
	12:40 PM - 1:25 PM	Government & Corporate Contracting Panel
	1:45 PM - 2:45 PM	Keynote Speaker: Shalaya Morissette Chief, Minority Business and Workforce Division, Office of Economic Impact and Diversity · U.S. Department of Energy (DOE)
	3:00 PM - 4:00 PM	Closing Statements and Networking
Networking Activity: Small Biz Speed Dating	11:00 AM - 1:25 PM	Participants will be able to connect with other Entrepreneurs in their industry with a fun, fast-paced event that helps them expand their professional network.

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COOKING DEMOS



Chef Ivo d'Aguiar,
Executive Chef and Owner
of YALL FOODS

Enjoy an exciting
culinary showcase
from 2 of our amazing
StartUP FIU Local
Entrepreneurs!



Chef Jodhan Mourra, Executive
Chef and Owner of Cabana by
Chef Jodhan

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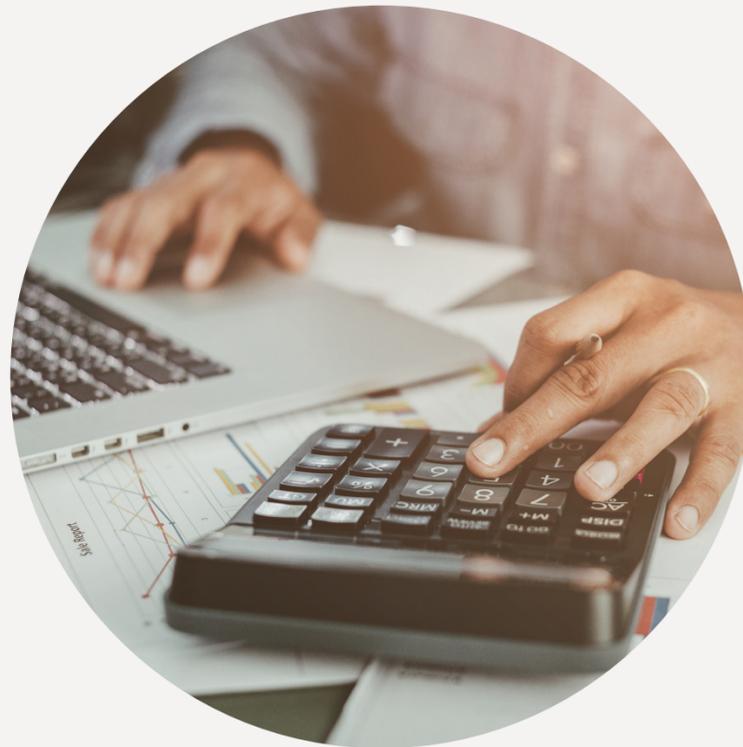
PANELS



Digital Equity

MODERATOR:
Merdochey Taylor LaFrance

Panel Sponsored by
Verizon



Investment & Financial Opportunities

MODERATOR:
Michaeljohn Green

Panel Sponsored by
Miami-Dade County



Government & Corporate Contracting

MODERATOR:
Felecia Townsend

Panel Sponsored by
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KEYNOTE SPEAKER



***Shalaya
Morissette***

***Chief, Minority Business and
Workforce Division,
U.S. Department of Energy***

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SMALL BIZ SPEED DATING

An activity to connect peers, professionals and other entrepreneurs across various industries with a fun, fast-paced event that helps them expand their professional network. Entrepreneurs in all stages of business are welcomed to participate, whether they're an aspiring entrepreneur, a recent start-up, or a well-established CEO.

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