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## INTRODUCING THE NEW ECRUISER ELECTRIC BIKES FROM WILDSYDE BICYCLES

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With Wildsyde's new vintage inspired eCruiser electric bikes, you can now pedal to work, the bar, the game, the beach, or your friends place ... while raising your cool factor, not your body temp. Featuring retro styling and the look of an old motorcycle, our eCruisers have been designed and tested with adventure and practicality at their core.

Debut at Interbike, 2018 in Reno NV, the Beast is the first of three models that Wildsyde will introduce to the U.S. market over the course of the next 6 months. It is fitted with a 36v/13aAh Samsung battery and 500Wh Bafang rear drive motor to keep riders moving in the right direction quickly and efficiently. The long lasting battery is engineered to propel riders 25 to 40 miles depending on body weight, terrain, wind resistance, speed and human effort. Originally designed for sand and the beach, the 26 x 4 tires are adventure ready.



(<http://www.wildsyde.com/>)As a Class 1 electric bike, the Beast's 500 watt power-plant whisks riders up to a speed of 20 mph quickly and effortlessly. With five power zones and an electric motor, this pedal assist bicycle allows you to put as much or as little effort into your ride as your body desires.



(<http://www.wildsyde.com/>)Why an electric bike? Let's face it: At times it's great to have an easy cruise around town instead of grinding up the backside of a mountain. Great for recreational use and outdoor adventure, Wildsyde eCruisers are also an affordable and eco-friendly (and sweat-free) commuter option.

### *The Shift to Adventure*

At Wildsyde, we are embarking on an expedition that opens our minds to the simpler things in life. We ride hard, ride fast, and ride with purpose. We understand that the grind of everyday life can be taxing, so our team is focusing our energy on creating new experiences and memories. We choose to opt outside, and spend time with our family, friends and loved ones. We travel, explore, take on new challenges and aim to shake up the game. Wherever your travels and adventures take you, we want to be a part of the journey.

## Take a Ride on the Wildsyde!



(<http://www.wildsyde.com/>)

About [www.Wildsyde.com](http://www.Wildsyde.com) (<http://www.wildsyde.com/>)

At Wildsyde™, we are avid outdoor enthusiasts who let's face it, also like to have an easy cruise around town sometimes, instead of grinding up the backside of a mountain. These vintage electric cruisers have been tried, tested and designed with adventure at its core and practicality at its forefront. Wildsyde™ was founded by Paul Hields, the President and Owner of Sportube™ products. With 25+ years in the active sports market he knows how to design (and use) great products. Paul has been a passionate biker since he could pedal around as a kid and continued throughout his life into road biking, mountain biking, and now; Vintage eCruisers, come ride with us. Vail, Colorado.



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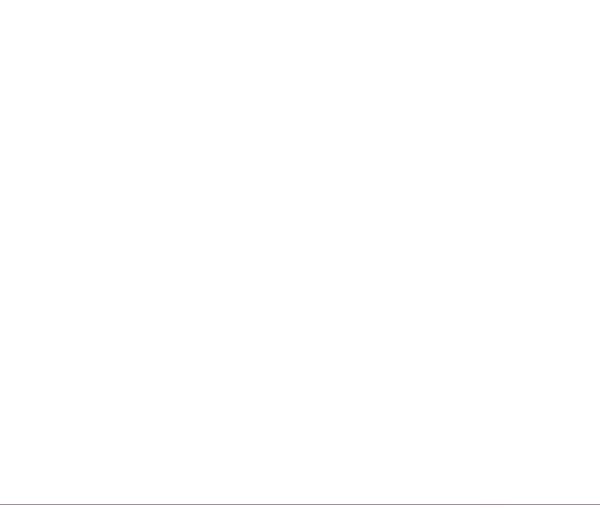
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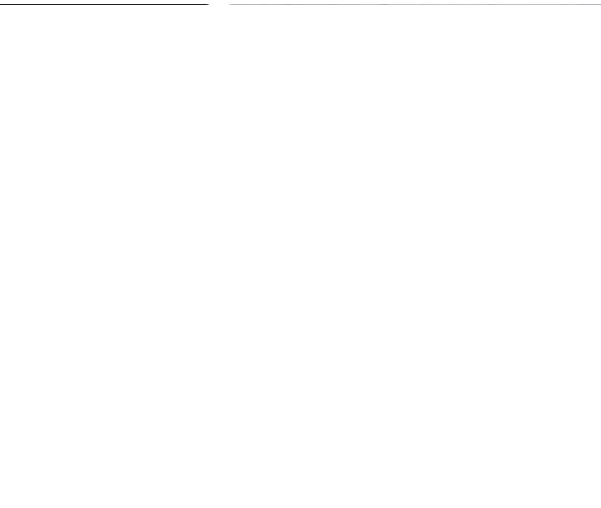
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