## General Manager of Virginia Beach's Long Jewelers Selected as Associate Curator for the Museum of Named Diamonds

Virginia Beach-based Long Jewelers is proud to announce that general manager, Jon Walp, has been chosen to be a distinguished "Associate Curator" for the internationally renowned, Museum of Named Diamonds.

As Associate Curator for the non-profit organization, Walp is now authorized to aide local customers with registering their diamonds and memorialize them along with other famous diamonds in world history. Once registered, these diamonds are showcased in the Museum of Named Diamonds' online museum, are given a unique name, and has its history is preserved, making it easy to share with friends and relatives in the community.

Additionally, by registering their diamonds with an authorized Associate Curator, like Long Jewelers' Jon Walp, customers will have documented information for insurance purposes and future appraisers. For couples looking for a special honor, registering a bridal diamond makes a wonderful and thoughtful gift.

About the announcement, newly designated Associate Curator Jon Walp said, "At Long Jewelers we have taken great pleasure in commemorating the love between couples and the diamond jewelry that helps celebrate their most treasured moments. Being named Associate Curator is an absolute honor, and I look forward to helping contribute to the history and preservation of diamonds in my community."

If you live in the greater Virginia Beach area and would like to register your diamond, visit Long Jewelers in Virginia Beach, Virginia, to speak to Associate Curator Jon Walp, or visit The Museum of Named Diamond's <u>curator</u> page.

## About Long Jewelers:

For over 30 years, Long Jewelers has been a retailer of designer wedding bands, engagement rings, Swiss timepieces, and fine jewelry items, while servicing customers in the Virginia Beach, Virginia area. Under the leadership of founder and president David Long, Long Jewelers has come to boast the largest jewelry showroom in Virginia, has been featured in magazines such as Town & Country and InStyle. Long Jewelers has been voted the "Best of the Beach" more than 20 times. For questions concerning products, sales, services, or onsite jewelry repair, visit Longjewelers.net, or call (757)-498-1186 for more information.

## About The Museum of Named Diamonds:

The Museum of Named Diamonds is a non-profit entity founded in 2015, to serve as a single Registry for the world's named diamonds. Official designation of this role was granted by the World Diamond Mark Foundation, a division of the World Federation of Diamond Bourses, in June, 2015. When a diamond is registered in the Museum, it is given a name by the owner. That name is typically something that connects the diamond to the relationship. For example, a couple whose first date was a picnic by a river, might name their diamond "River Song." But it can be anything that sparks a favorite memory, touches on an emotion, or reflects something important to that couple about their relationship. Visit <u>https://museumofdiamonds.org/</u> for additional information about the Museum.