



## Maxon Lift Corp. and NorthStar Battery Solidify Partnership

SPRINGFIELD, MO, USA, March 5, 2019 – **NorthStar Battery, a world leader in Pure Lead AGM battery technology, having developed the highest output batteries for the Heavy Duty truck market, is proud to announce a new strategic partnership with Maxon Lift Corp, a benchmark innovative manufacturer of lift gates in North America.**

Today, NorthStar and Maxon are extremely proud to announce that they have entered into a strategic partnership where NorthStar's Ultra High Performance Pure Lead AGM battery will now be available in Maxon's products in North America. This partnership signals both companies dedication to the trucking market in driving industry benchmarks.

"NorthStar continues to lead the way for next generation energy storage in trucking and this partnership with an industry leader shows our commitment to innovation and driving the performance that fleets and drivers demand in their everyday operations," says John Semeniuk, President of NorthStar Battery.

This strategic partnership is being launched as NorthStar and Maxon solutions are being implemented at some of the most innovative fleets throughout America. And at a time where performance and efficiency are more critical than ever to drive the fast growing heavy duty industry into next generation solutions. Both organizations are proud of the developments to this point and look forward to years of benefits moving forward.

NorthStar's PRO group 31 battery (NSB-AGM31) is currently available in Maxon products by specifying SKU 907086-101. This battery is also supported by a NorthStar Manufacturers Warranty of 48 months of free replacement and a broad network of Original Equipment and Aftermarket dealers across the US, Canada, and Mexico.

### About NorthStar

*NorthStar was founded in 2000 and is today a world leader in battery technology and energy storage solutions. Our mission is to deliver reliable and sustainable power to the world. Our commitment to environmental responsibility is a fundamental element of the NorthStar Group business philosophy.*

*Our focus on sustainability and reduced environmental impact is one of the main factors that set us apart from the competition. We understand that damaging our ecosystem is not good for the future of our children or our business. Please visit [www.northstarbattery.com](http://www.northstarbattery.com).*

### **For more information, please contact:**

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### About Maxon

*Maxon Lift Corp. was founded in 1957. That same year, owner Max Lugash invented the Tuk-A-Way® liftgate, which remains the largest selling style of liftgate in North America. For more than fifty years, Maxon Lift Corp. has initiated and developed a variety of innovative products that have become truck equipment industry benchmarks.*

*More company information can be obtained from Maxon and local Maxon sales representatives at 800-227-4116 or [www.maxonlift.com](http://www.maxonlift.com).*