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Artbae CEO Cary Michael Brings Focus to Social Consciousness & Environmentalism with Superhero-Themed Arts Events this Spring in the DMV!

ART Blooms in APRIL: New Showcase coming to the DMV!

There's a new superhero in town, and **Artbae CEO Cary Michael** wants to tell the tale of the fictional character *Sethemba* with his artwork series **Sethemba: Man of Tomorrow**. The series aims to address the numerous social issues our nation is facing today in an exploratory, honest, yet culturally engaging manner. Each masterpiece of the series will feature *Sethemba* (Zulu word meaning "hope") as a swallowtail butterfly who has been summoned to resolve various prominent issues of today such as social injustice, domestic violence, depression, acceptance and anxiety. Cary Michael says, "It is my 'hope' that viewers of my work can see *Sethemba* as a role model figure, view themselves in his shoes, and acquire a sense of joy and healing in the belief that our nation will soon be relieved from the recurring societal issues we continue to endure."

Sethemba's story will begin with a book distribution and painting event on World Autism Awareness/ International Children's Books Day (**April 2nd**); an arts showcase featuring a *sound bath, DJ, interactive art and local vendors* on **April 16th**; an Earth Day campus clean-up on **April 23rd**; and a guided art therapy painting session for National Crime Victims' Rights Week on **April 24th**. The story will culminate with an exhibition of works detailing *Sethemba's* inception and evolution on display from **April 16th – April 30th**.

All events will take place at **Creative Suitland Arts Center** in Suitland, Maryland and will be **FREE** to the public.

The programs and activities will be hosted by **Artbae, LLC** and are supported in part by the **Prince George's Arts and Humanities Council**.

For updates and more information, visit carymichael.com/sethemba or FOLLOW [@iamsethemba](https://www.instagram.com/iamsethemba) on IG.

ABOUT ARTBAE

Artbae focuses on bringing beauty out of chaos by allowing art to heal, inspire, and provide hope. Their primary objective is to encourage people to live their purpose through their passion by putting their "art" before anything else in order to live a more satisfying life. Artbae was a recipient of the 2020 Mayor's Arts Awards and have donated and raised over 6.7K in proceeds for local charities and organizations through co-branded painting events, art showcases, and artwork donations since their establishment in July 2018.

ABOUT CARY MICHAEL

Cary Michael's artwork has been featured in the 2016 BET Awards, Harlem Fine Arts Show, African American Civil War Museum, and various other exhibits at venues throughout the nation. He earned a BS in Fine Arts from Florida A&M University, and an MA in Design Management from Savannah College of Art and Design. He is a Design Examiner for the United States Patent and Trademark Office, CEO/Creative Director of Artbae, LLC and Founder of The Artbae Foundation. He enjoys planning events and exhibits and is passionate about promoting social change and improving the overall quality of life of others through the effective use of creativity in all endeavors.

