



NFL Athletic Trainers Recognize Wearable Sustained Acoustic Medicine Therapy as Breakthrough Treatment for Fast Healing of Player Injuries

Roundtable at NFL 2020 Combine Reveals How ZetrOZ Systems sam® Ultrasound Device Significantly Helps Athletic Trainers Accelerate Player Readiness to Be Reactivated

Trumbull, CT, April 6, 2020 – With about 4 months to go before NFL team training camps begin, the discussions among locker room athletic-trainers and physicians resumes about what the best treatment and therapy regimens are for the healing and recovery of players that will suffer acute and chronic injuries during camp and over the regular season. The challenge has always been to identify therapies that not only help players begin to feel better and reduce their pain after sustaining not just one, but often multiple injuries and re-injuries over the course of a season, but that actually completely heal the injury before they return to play.



*ZetrOZ Systems hosted roundtable on **Emerging Trends in Athletic Training** from left: David Draper, Brigham Young University; Kyle Davis, Indianapolis Colts; George Lewis, ZetrOZ Systems; Griffin Haddad, Green Bay Packers; Mike Baum, NY Giants; Collin Francis, Baltimore Ravens; Tom Best, University of Miami; Kia Thurber, ZetrOZ Systems; Charley Thurber, ZetrOZ Systems.*

At a roundtable held at the recent NFL combine meetings, NFL athletic-trainers and clinicians unanimously testified that sustained acoustic medicine therapy (sam®), which players wear and sends low-intensity ultrasonic waves to injured areas for multiple hours a day, has been the only treatment they have used that can heal a range of injuries, completely restoring and strengthening damaged tissue, often in a matter of weeks.

The athletic-trainers confirmed that the ZetrOZ Systems sam® 2.0 long duration ultrasound device has both accelerated the healing time dramatically of such acute and chronic player injuries as or related to distal MCLs, hamstring pulls, high-ankle sprains, post-tib tendon damage etc., while also being embraced by players as a device that is easy to wear even while sleeping or doing other activities that provides effective, ongoing pain relief, inside or outside of the locker room.

“All of our players speak to each other while rehabbing and share what they are using for their injuries and how it is working to heal them”, said Kyle Davis, athletic trainer for the Indianapolis Colts. “We explain sam®; treats the injury at the depth of a grapefruit and creates new cellular and tissue growth and stimulation. We tell them that if you wear this long enough, you will feel better”.

All of the athletic-trainers at the combine commented on the versatility of the sam® device in that it can be used for treating everything from contusions to major tendon damage-related injuries and, in some cases, has significantly reduced the need to treat players with anti-inflammatory medicines to reduce their pain. The athletic-trainers also say that sam® therapy has also served as a reliable tool for increasing trust and relationships between trainers and players, who have expressed greater confidence in their treatment regimens and that they will get well and recover from their injuries quickly.

“We were delighted at the feedback we received from the NFL professional athletic trainer community that our sam® device has represented a quantum leap in how well players are responding to the therapy and is accelerating the time they can get back on the playing field, “ said George Lewis, President & CEO of ZetrOZ Systems. “They are able to heal, experience minimal pain, and often forget they are even wearing it. We look forward to continuing to support NFL professional athletic trainers with further advances in sustained acoustic medicine therapy that produce the best possible health and recovery outcomes for severely and chronically injured NFL players.”

ZetrOZ was a platinum sponsor at this year’s NFL Combine. The company had conversations with athletic-trainers from all 32 NFL teams, presented the latest emerging research on sam® to the entire leagues medical staff, and hosted athletic-trainers from 5 of those teams at the roundtable, entitled “*Emerging Trends in Athletic Training*”, where key therapy best practices and success stories were discussed and shared. sam® therapy is currently being used by 28 NFL teams and has been utilized to treat players in the Super Bowls since 2016. More than 90% of all professional teams use sam® to treat athletes with overuse and repeated injuries and sam® is covered under professional and college athlete health insurance plans.

Currently, 28 NFL teams, 24 NHL teams, 27 MLB teams, and 24 NBA teams use SAM daily for treating acute and chronic injuries.

About sam® Technology

sam® is a wearable, portable device that generates ultrasonic waves that penetrate deep into the tissue around a musculoskeletal injury to increase blood circulation and oxygen as well as deliver nutrients that repair and strengthen damaged cells and soft tissue, accelerating healing and stimulating natural pain suppressants within the body. The technology was approved by the FDA in 2013 and is available by prescription for home-use in the U.S. and over the counter in Europe, Canada and Asia.

About ZetrOZ

ZetrOZ Systems, LLC: ZetrOZ Systems, is a cGMP, ISO 13485 medical device manufacturer and sustained acoustic medicine pipeline development company. The company is the global leader in non-invasive medical devices to accelerate tissue healing and relieve pain for chronic musculoskeletal conditions. Company partners include USA Field Hockey, USA Soft Ball, United States Veterans Chamber of Commerce, National Institutes of Health and US Department of Defense. sam® is manufactured in the United States and available by prescription from licensed healthcare professionals.

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