

FOR IMMEDIATE RELEASE

INTRODUCING THE SUMMER 2023 **MOVE COLLECTION** BY ARTIZAN JOYERIA:
A BOLD CELEBRATION OF PERSONAL GROWTH AND EMPOWERMENT



MIAMI, FL - May 4, 2023 - Artizan Joyeria, the Miami-based jewelry brand celebrated for empowering individuality and defying conventions, is thrilled to announce the launch of its SS23 collection, titled MOVE. This striking new collection showcases bold, dynamic designs that symbolize inner strength and resilience, inspiring wearers to embrace personal growth, change, and the power of moving forward.

The MOVE collection has been crafted for those who continuously evolve, push boundaries, and redefine expectations. Featuring unique, versatile jewelry pieces that embody the spirit of movement, the collection encourages the wearer to explore new challenges, discover personal growth, and trust in their inner strength.

The SS23 MOVE collection offers a diverse range of contemporary designs, from bold chains to intricate, kinetic-inspired pieces. Each item is crafted with meticulous attention to detail, reflecting Artizan Joyeria's enduring commitment to exceptional quality and design.

"With the MOVE collection, we wanted to create jewelry that serves as a powerful reminder of the incredible strength and resilience within each of us," said Keren Yoshua, lead designer at Artizan Joyeria. "Our goal is to inspire our customers to embrace change, trust their inner strength, and keep moving forward, no matter what challenges they may face."

To celebrate the launch of the MOVE collection, Artizan Joyeria will host a series of online events, providing customers with the opportunity to explore the new designs and engage with the brand.

In addition, a compelling marketing campaign will showcase images and visuals that embody the spirit of the MOVE collection.

The SS23 MOVE collection will be available for purchase starting May 11th, 2023, at artizanjoyeria.com and select retail locations. For more information on the MOVE collection or to explore the stunning designs, visit www.artizanjoyeria.com.



ABOUT ARTIZAN JOYERIA

Artizan Joyeria is a Miami-based jewelry brand known for its commitment to empowering individuality and defying conventions. Established in 2008, the brand has focused on creating unique, high-quality jewelry pieces that inspire and encourage women to embrace their unapologetically authentic selves. Using exceptional quality materials and designs, Artizan Joyeria seeks to make luxury accessible to all, fostering a strong connection with its customers and continuing to grow and evolve as a beloved brand in the industry.

For more information or press inquiries, please contact:



Sofia Medina
Marketing and PR Department
Artizan Joyeria
Email: sofia@artizanjoyeria.com
www.artizanjoyeria.com