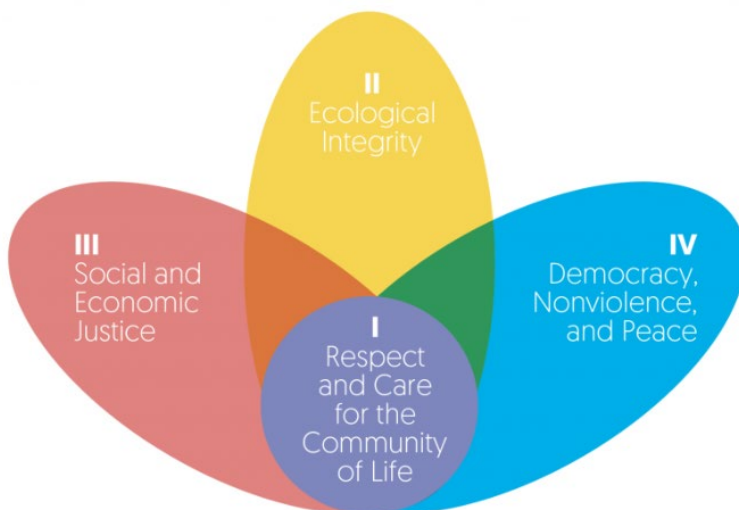


2024

Earth Charter International Conference Sponsorship Packet



"Reimagining Education for
Ecological Civilizations"



Join us April 12 – 14 for the 2024 Earth Charter Conference held in the United States at Rollins College in Winter Park, Florida.

This 3-day conference builds on four previous Earth Charter Conferences focused on education for sustainability and global citizenship, and for planetary well-being.

It will bring together a global diversity of educators, activists and Earth Charter educators, affiliates, and partners, to share good practices and research.



1000 Holt Ave,
Winter Park, FL, US 32789

WHAT IS THE EARTH CHARTER?

The Earth Charter (EC) is a document with sixteen principles powering a global movement. When you apply it to your business, school, or community, you begin turning conscience into action to make all life on Earth thrive.

The EC is an ethical foundation for actions to build a more just, sustainable, and peaceful global society in the 21st century. It articulates a mindset of global interdependence and shared responsibility. It offers a vision of hope and a call to action.

The EC enunciates the values and principles by which sustainable development can be achieved. The Earth Charter document starts with the Preamble, followed by the four pillars: Respect and Care for the Community of Life, Ecological Integrity, Social and Economic Justice, and Democracy, Nonviolence, and Peace. It concludes with The Way Forward.

History

The Earth Charter is a product of a decade-long, worldwide, cross-cultural dialogue on common goals and shared values. Consultations and discussions about it were initiated as part of the preparatory process of the United Nations Rio Earth Summit held in 1992. Its final version, after several drafts, was launched in June 2000 at the Peace Palace in The Hague. For more than two decades, it has been used as an educational instrument, as a reference and tool in the development of policies, planning and decisions and in many other ways.

The Movement

The EC powers a global movement of individuals and organizations from 90 countries around the world that have embraced the vision of the Earth Charter and use it in many ways to guide the transition towards a more just, sustainable, and peaceful world.

Inspired by the Earth Charter, thousands of people and organizations around the world are part of the Earth Charter global movement. These individuals and organizations act at a local and independent level but collaborate continuously.

2024 EARTH CHARTER CONFERENCE

Earth Charter International (ECI) is the organization that powers the Earth Charter global movement with information, networking, and education to turn conscience into action.

Inspired by the Earth Charter, thousands of people and organizations around the world are part of the Earth Charter global movement. These individuals and organizations act at a local and independent level but collaborate continuously.

The mission of Earth Charter International is to contribute to the transition to sustainable ways of living on the planet.

Our world faces many interconnected challenges including climate disruption, biodiversity loss, increasing poverty, inequalities, and conflicts between and within countries. Education must play a central role in preparing people to make the transformative change needed to create a world that works for all.

The activities of the Earth Charter International Education Center highlight the importance of incorporating sustainability values and principles into the processes of learning and decision-making. The Center forges new paths in education for sustainable development, global citizenship education, and makes efforts to connect these with concepts such as planetary well-being and ecological literacy. The Center's work is implemented under the framework of the UNESCO Chair on Education for Sustainable Development with the Earth Charter, which works to generate educational programs and research activities specifically at the intersection of sustainability, ethics, and education.

The UN organized a "Transforming Education Summit," convened "in response to a global crisis in education – one of equity and inclusion, quality and relevance". It emphasized that "many education systems are not providing students with the skills, knowledge, values needed to face the current challenges... the world needs to reimagine the education system."

The Sustainable Development Goal (SDG 4.7) aims for learners to acquire by 2030, the knowledge and skills needed to promote sustainable development, including education for sustainable lifestyles, global citizenship, climate justice, gender equality, and so on.

UNESCO's Futures of Education Initiative produced a report titled "Reimagining our futures together: a new social contract for education." It highlights the importance of

considering education as a holistic process, involving the “heart, hands and mind.” It promotes efforts to rethink content and pedagogy and to support teachers as agents of change.

The Conference

This three (3) day conference builds on four (4) previous Earth Charter Conferences focused on education for sustainability and global citizenship, and for planetary well-being.

It will bring together a global diversity of educators, activists and Earth Charter educators, affiliates, and partners, to share good practices and research.

Objectives

The event will create a space to:

1. Find synergies and enhance collaboration among innovative approaches to education for change.
2. Share experiences and research on innovative approaches including lessons learned from the use of the Earth Charter in various education settings around the world.
3. Expand our consciousness, understanding and vision for reorienting education towards creating ecological civilizations.
4. Provide training opportunities in using the Earth Charter to promote values and principles for sustainability and global citizenship education.

Participants

The event is expected to bring together 250 educators, academics, young leaders, Earth Charter International partners, researchers in education, and businesspeople.

Hotels

After you register you will receive the information about the hotels and other details.

Field Trips

Options for field trips after the conference will be offered as well as pre/post Conference workshops. Interested participants will cover their field trip costs.

Sponsorship Tiers

2024 Earth Charter International Conference

Platinum \$50,000

- ✓ Prominent logo placement on all conference marketing materials, including website, banners, and promotional emails
- ✓ Exclusive acknowledgment as the Platinum Sponsor during the opening and closing ceremonies
- ✓ Opportunity to deliver a keynote speech or presentation during a dedicated session
- ✓ Six (6) complimentary conference registrations
- ✓ Prime exhibition booth space in the conference area
- ✓ Recognition in all press releases and media coverage
- ✓ Customized promotional materials, such as branded merchandise and conference giveaways
- ✓ Special acknowledgment in the conference program and on social media platforms
- ✓ Recognition in post-conference reports and publications
- ✓ VIP Dinner with members of ECI Board and keynote speakers

Gold \$30,000

- ✓ Logo placement on conference website, banners, and promotional emails
- ✓ Acknowledgment as a Gold Sponsor during the opening and closing ceremonies
- ✓ Opportunity to present during a conference session
- ✓ Four (4) complimentary conference registrations
- ✓ Prominent exhibition booth space in the conference area
- ✓ Recognition in press releases and media coverage
- ✓ Inclusion of promotional materials in attendee registration packets
- ✓ Recognition in the conference program and on social media platforms
- ✓ Recognition in post-conference reports and publications
- ✓ VIP Dinner with members of ECI Board and keynote speakers

Silver \$20,000

- ✓ Logo placement on conference website and banners
- ✓ Acknowledgment as a Silver Sponsor during the opening and closing ceremonies
- ✓ Three (3) complimentary conference registrations
- ✓ Exhibition booth space in the conference area
- ✓ Recognition in press releases and media coverage
- ✓ Inclusion of promotional materials in attendee registration packets
- ✓ Recognition in the conference program and on social media platforms
- ✓ Recognition in post-conference reports and publications

Bronze \$10,000

- ✓ Logo placement on conference website
- ✓ Acknowledgment as a Bronze Sponsor during the opening and closing ceremonies
- ✓ Two (2) complimentary conference registration
- ✓ Exhibition booth space in the conference area
- ✓ Recognition in the conference program and on social media platforms
- ✓ Recognition in post-conference reports and publications

Supporter \$5,000

- ✓ Logo placement on conference website
- ✓ Acknowledgment as a Supporter Sponsor during the opening and closing ceremonies
- ✓ One (1) complimentary conference registration
- ✓ Exhibition booth space in the conference area
- ✓ Recognition in the conference program and on social media platforms
- ✓ Recognition in post-conference reports and publications



Rollins College – Winter Park, Florida



Earth Charter International – University for Peace Campus, Costa Rica



2022 Earth Charter Conference in Costa Rica



Conference Registration Form

Thank you for your sponsorship to the 2024 Earth Charter International Conference!

To finalize your registration please complete the steps outlined below:

1. Select the box of the sponsorship level that corresponds to your organization's commitment.
2. Provide payment information - either ACH or Credit Card
3. Complete organization billing information
4. Email completed form to: msosa@earthcharter.org

Sponsorship Tiers

	<u>Sponsorship Levels</u>	<u>Standard Pricing</u>	<u>Discounted Price</u> (10% if paid prior to October 1, 2023)
	Platinum	\$ 50,000	\$ 45,000
	Gold	\$ 30,000	\$ 27,000
	Silver	\$ 20,000	\$ 18,000
	Bronze	\$ 10,000	\$ 9,000
	Supporter	\$ 5,000	\$ 4,500

Payment Options

<u>ACH Transfer</u>		<u>Credit Card</u>	
Name on Account		Name on Card	
Account Number		Card Number	
Routing Number		Expiration	
Bank Name		Card Security Code	

Billing Information

Organization			
Billing Address			
Billing Contact Name		Billing Contact Phone	
Billing Contact Email			
Printed Name		Signatory's Title	
Signature		Date	

