



RebateKey

2020 - 2021

WHAT IS REBATEKEY?

RebateKey is a digital rebate and coupon marketplace for brands to promote their best deals and products direct to savvy shoppers.

RebateKey helps brands grow their online sales by using rebates and coupons to drive purchases of new products, existing products while gaining exposure and consumer feedback.

WHO ARE WE?

RebateKey was created by over 30+ top eCommerce sellers who wanted **to find a better way to promote their newest products to online shoppers.**



Spearheaded by CEO Ian Sells, the site has grown to serve almost 15,000 brands and hundreds of thousands of shoppers in under two years. RebateKey's popularity continues to grow, and new and engaging features are consistently added.

REBATE KEY

- Millions of page views monthly of savvy shoppers consisting of an 80% female audience.
- Easily gain product feedback with active and engaged buyers.
- Based on our current growth trajectory, we are driving toward one million buyers and more than 30,000 brands using RebateKey by year end.
- Consistently innovating strategies to promote brand value and visibility.

THE STATS

350,000 buyers
14,000 sellers
4000+ rebate claims per day
1000s of new products daily
Fulfilling an avg. of over
\$2.1MM in rebates monthly

Social Media

Facebook Over 20K followers
Facebook Buyers Group - 8,428 members
Instagram - 46.7k followers

Video Views (#'s)

56M+ Ad Impressions
10M+ Video Views
Lifetime Stats

Google Stats

3.4 mm page views in last 30 days
85% are new visitors
Avg. 4.2 pages views per sessions
Avg. session 5 minutes duration
95% are from USA



SERVICES BUYERS

Whether you choose a cash-back rebate or a discount coupon, RebateKey provides the best shop & save experience.

REBATES

RebateKey's cash-back rebate works just like those classic mail-in rebates, but way faster. Instead of mailing in, you simply enter in the order ID of the purchase confirmation on our site to secure the rebate.

**Service only available in US.*



JOIN

Sign up and complete your online purchase*

**Purchases are made directly on trusted marketplace partners.*



BUY

Enter your order ID on our website



SAVE

Wait for 35 days to get your rebate check



COUPONS

Discount coupons lets you enjoy instant savings on your favorite products while shopping directly on RebateKey's marketplace.





SERVICES SELLER

Get your products in front of hundreds of thousands of savvy active shoppers and boost your sales on Amazon, Walmart, Shopify or any other marketplace.



PUBLISH

Create a winning campaign with rebates or coupons



APPROVE

To ensure fair buyer/seller practices, we wait 35 days to assure products are not returned before rebates are distributed



SELL

Drive your brand's ranking, exposure, and boost your sales

OUR PARTNERS



BUYER'S TESTIMONIALS



ROXANNA ★★★★★

"Super easy to use rebate program. Check came right when they said it would and the products to choose from are great! Updates are provided through the website so I always knew what was happening."



KIM ★★★★★

"This website is legitimate. I have bought numerous items with all different rebate percentages. All of the products are top quality and I get a check in the mail always as promised. I love RebateKey!"

SELLER'S TESTIMONIALS



CLINT ★★★★★

"It's so easy to give away 20 units of my new product! Buyers left me messages about how they liked our product and some even made suggestions to improve it!"



ANTHONY ★★★★★

"I love RebateKey, they made the product promotion process easy. It's also great that I can message my buyers and see how they like the products."



READY? LET'S WORK TOGETHER!

We'd love to discuss partnership opportunities with you.
If interested or want more information, chat with us at
sales@rebatekey.com

Visit our website at
www.rebatekey.com