
Hipstreet Enters into Exclusive Partnership with World's Top YouTube Stars for New Line of Products

Exclusive partnership feature top internet gaming stars on a variety of gaming related products

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Hipstreet today announced a partnership today with blackshore, a leading multi-channel business partner and management firm for digital content developers, to work with some of the blackshore's top YouTube Minecraft stars to help create an exclusive line of gaming-related products including headphones and USB Flash Drives. blackshore represents such well-known internet gaming stars as "TheBajanCanadian", "JeromeASF", "PrestonPlayz", "Vikkstar123HD", "Lachlan" and "MrWoofless".

The Special Edition USB Flash Drives are designed to look and play like action figures but with the added utility of a working USB drive. Created in the image of the most popular YouTube gaming stars in the world, each USB Flash Drive will also contain unique content hand-picked by each of the YouTube stars to enhance the customer's Minecraft PC experience.

As part of this partnership, Hipstreet will also launch a series of branded headphones based on these high profile YouTube stars. The Hipstreet Special Edition headphones will be designed for deep bass and extended frequency response, as well as comfort and affordability.

"Hipstreet is proud to enter into this exclusive partnership with blackshore and some of the biggest digital stars in the world", said Moe Kirpalani, President and CEO. "With Hipstreet's design and quality leadership combined with the recognized brand power of these stars we are excited to be able to bring some fantastic products to market together."

The first special edition products from Hipstreet are expected to launch in Q1, with more additions to the line throughout 2016.

Supporting Resources

Learn more about [Hipstreet](#)

Learn more about [blackshore](#)

Learn more about ["TheBajanCanadian"](#)

Learn more about ["JeromeASF"](#)

Learn more about ["PrestonPlayz"](#)

Learn more about ["Vikkstar123HD"](#)

Learn more about ["MrWoofless"](#)

Learn more about ["Lachlan"](#)

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About Hipstreet

Hipstreet is a growing global company specializing in Consumer Electronics and accessories. Established in 2002 with their first location (Corporate Headquarters) in Ontario, Canada, they have gradually and strategically expanded their bases of operation to include offices in the USA, China and Singapore, the UK and the Philippines. Their products are currently sold through a wide range of channels, ranging from mass merchandisers, electronics superstores, office superstores, online retailers, TV based home shopping networks, major distributors and independent retailers. For more information, visit www.hipstreet.com.

About blackshore

blackshore is a multi-channel business partner and management firm for digital content developers. They provide comprehensive business services, technology, merchandising and mentoring support to help talent partners grow their audiences and remain focused on what they love doing the best — creating content, connecting with fans and building their brands. Their talent partners are some of the biggest and most innovative in the online entertainment and gaming industry today, reaching tens of millions of consumers and their content has been viewed billions of times. blackshore is a privately held Nevada corporation serving talent partners worldwide. For more information, please visit www.blackshore.com.

Contact Information

Darren McPhee | Hipstreet Marketing and Communications | 905-948-9967 | darren@hipstreet.com