































TOP 10 U.S. SPORTS MEDIA – MAY 2017

Based on Actions (reactions, comments, shares, retweets, likes and dislikes)

Sources:    

RANK	PUBLISHER	PARENT COMPANY	ACTIONS	AUDIENCE	ACTIONS TO FANS INDEX	SHARES	VIDEO VIEWS	VIDEO ACTIONS
			   	   	   	 	 	   
CATEGORY AVERAGES			17.6M	25.7M	100	762K	47M	9.1M
1	 Turner	Turner Digital	181.1M	69M	383	6M	338.2M	131.2M
2	 ESPN	The Walt Disney Company	161.7M	199.9M	118	4.3M	72.4M	66.1M
3	 WHISTLE SPORTS	Whistle Sports	59.2M	174.1M	50	1.8M	249.6M	36.2M
4	 FOX SPORTS	Twenty-First Century Fox, Inc.	19.5M	65.8M	43	2.2M	264.1M	6.8M
5	 CBS SPORTS	CBS Corporation	19.2M	42.3M	66	2.4M	38.6M	2.1M
6	 TEN THE ENTHUSIAST NETWORK	The Enthusiast Network	15.5M	24.6M	92	409K	27.4M	5.9M
7	 beIN SPORTS	beIN Media Group	9.9M	39.3M	37	313K	12.7M	1.4M
8	 NBC Sports	Comcast Corporation	8.7M	27.3M	46	894K	44M	2.4M
9	 Time Inc.	Time Inc.	8.5M	19.6M	63	668K	40.6M	3.8M
10	 VOX MEDIA	Vox Media	7.1M	18.7M	56	888K	40.8M	974K