## FOR IMMEDIATE RELEASE

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## Beacon Funding Featured on PrintwearMag.com in Video Series

**Northbrook, IL, July 27, 2017**—Beacon Funding, a leader in equipment financing, is proud to announce it's being featured prominently throughout the Printwear Magazine website in various videos, articles, and other content.

Most recently, one of Beacon Funding's senior consultants was interviewed by Printwear at NBM Indianapolis, a tradeshow attended by those in the decorated apparel industry. The videos cover various topics in a three-part series. They can be viewed on the <u>Printwear Magazine website</u>.

"It's always great to be able to share the knowledge I have accumulated over the years with business owners in the industry," said Jeff Mansfield, Beacon Funding Senior Financing Consultant. "Printwear offers the perfect platform to do that. I appreciate the ability they have given me to connect with their audience and help them understand the process and benefits of equipment financing."

Beacon Funding's dedication to sharing their knowledge and expertise with the decorated apparel industry becomes more and more evident as content is contributed. The articles and videos provide tips, tricks, and advice to those in the industry looking to grow and acquire more equipment.

In addition to the video series, Jeff and other Beacon Funding staff contribute articles to both the print and digital editions of the publication. Topics covered include:

- Budgeting for new equipment
- Breaking into larger markets
- Q&A pieces
- · Benefits of financing equipment
- Tips on the equipment financing process

"Beacon Funding's knowledge on financing and equipment leases has been a value to the Printwear site and its readers," said Alexandria Arroyo, Printwear Digital Content Editor. "The company's contributions are helpful for individuals just entering the apparel and apparel decorating business, as well as those who are veterans in the industry."

Beacon Funding plans to continue working with Printwear to ensure readers have access to well-crafted, informative content on regular basis. Check <u>printwearmag.com</u> to see the newest content by Beacon Funding.

For the latest Beacon Funding news, check our <u>blog</u>. For information regarding Beacon's financing and leasing programs, visit <u>www.beaconfunding.com</u>.

## ABOUT BEACON FUNDING CORPORATION

For 27 years, Beacon Funding Corporation has been providing equipment financing solutions to all types of organizations and businesses throughout a variety of industries in the United States and Canada. Beacon Funding focuses on being a specialist in the select markets it serves. As a result, Beacon differentiates itself by offering start-up and existing business clients a wider range of equipment leasing and financing options. For more information, please visit www.beaconfunding.com.