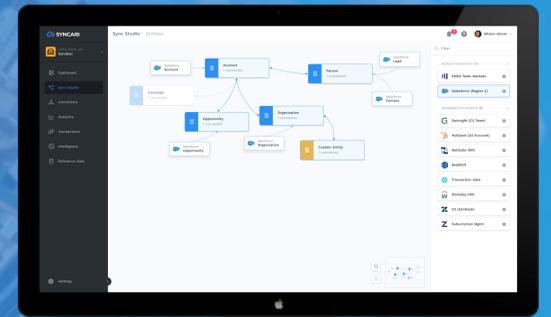


# Enforce global data quality from one local interface



## The single system of record? It's a myth

Syncari is built on the premise that the 'single system of record' isn't realistic for most businesses. Every department has its own system, and that's fine, so long as you have a way to orchestrate data quality **virtually**.

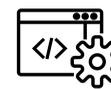
### Use Syncari to:



Automatically integrate your SaaS applications



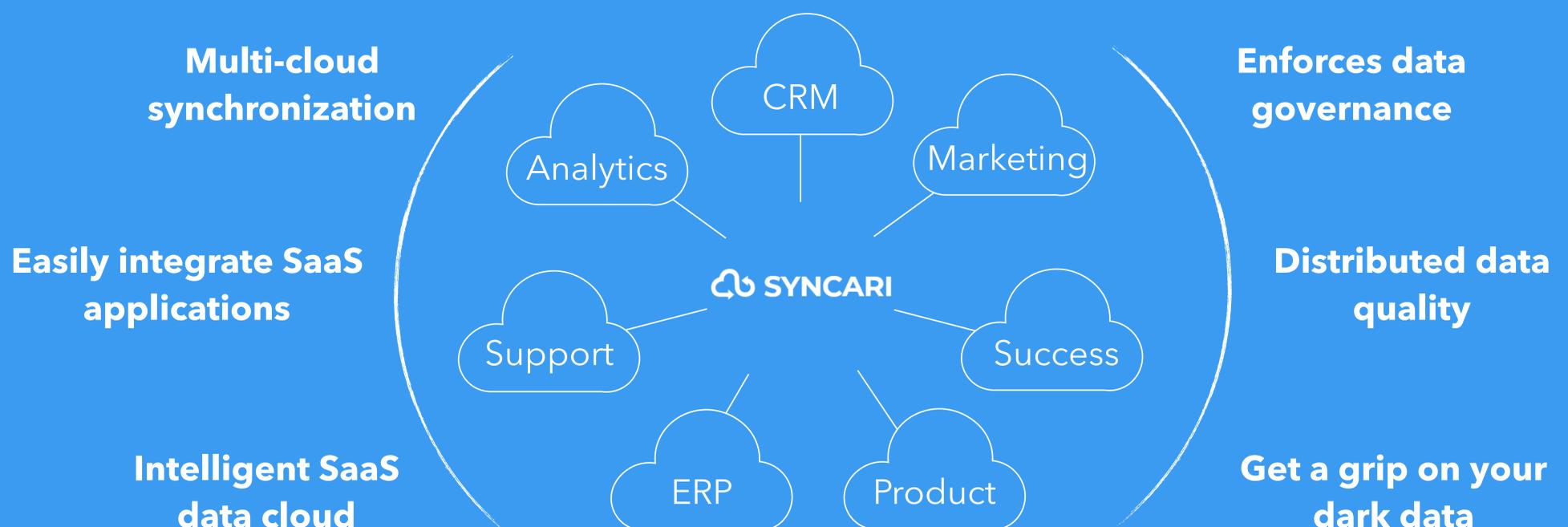
Manage data quality across applications



Build code-free visual data pipelines

## It's the only fix for cloud connector chaos

Companies **lose \$15M each year** because of cloud connector chaos—APIs and one-way connectors that scramble the data that powers your business. Syncari fixes all that.



Visit [Syncari.com](https://syncari.com)

# Unscramble your data to see more of your business



BY 2023, 65% OF LARGE ORGANIZATIONS WILL ENABLE THEIR NON-IT PERSONNEL TO PERFORM INTEGRATION TASKS. |GARTNER|

## Syncari is a smarter sync

Syncari lets you manage all your business-critical data centrally, but without having to move it. It comes with pre-built connectors for all your top applications and eliminates all the overhead and complexity of building them yourself. Plus, you control the data format—raw, enriched, audience, or otherwise.

And, it goes well beyond that.



### True synchronization

Syncari determines which applications deserve authority over which data points, and enforce consistency.



### True data quality

Rather than view your ecosystem in terms of connections, Syncari views it in terms of data.



### Codeless data science

Use Syncari to quickly generate regression, sentiment, and other analyses without a data scientist.

## Use cases

### Repair your data

Manage duplicates, errors, and inconsistencies.

### Govern data across applications

Establish a hierarchy of authority across systems.

### Multi-instance CRM sync

Create rules and filters to sync across systems.

### GDPR and CCPA compliance

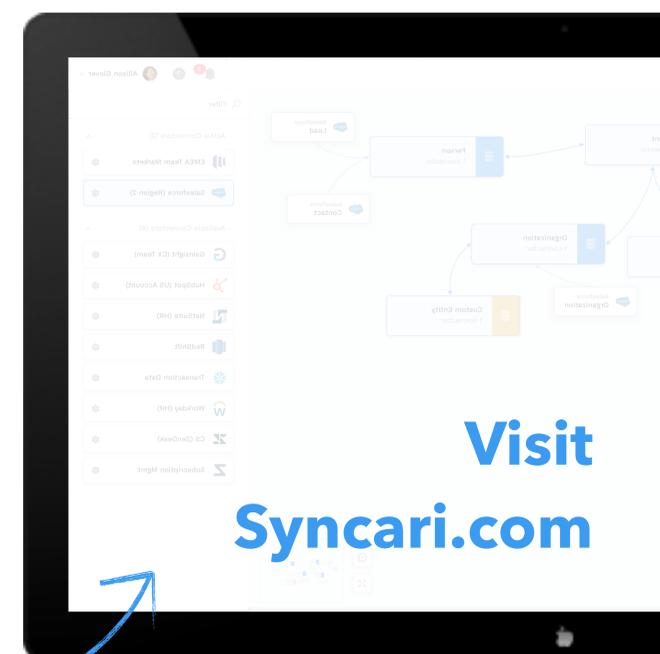
Manage global unsubscribes, audit, and expunge.

### Enforce data quality

Prevent errors from decaying your data.

### Enable citizen integrators

And help them do less harm.



Visit  
[Syncari.com](https://syncari.com)