

## PIONEERS. TRAILBLAZERS.

The first fine jewelry designer brand to use lab-grown diamonds and stones exclusively.





**BRIDAL** 

For a Forever Love.

## FINE JEWELRY

For Every Day.





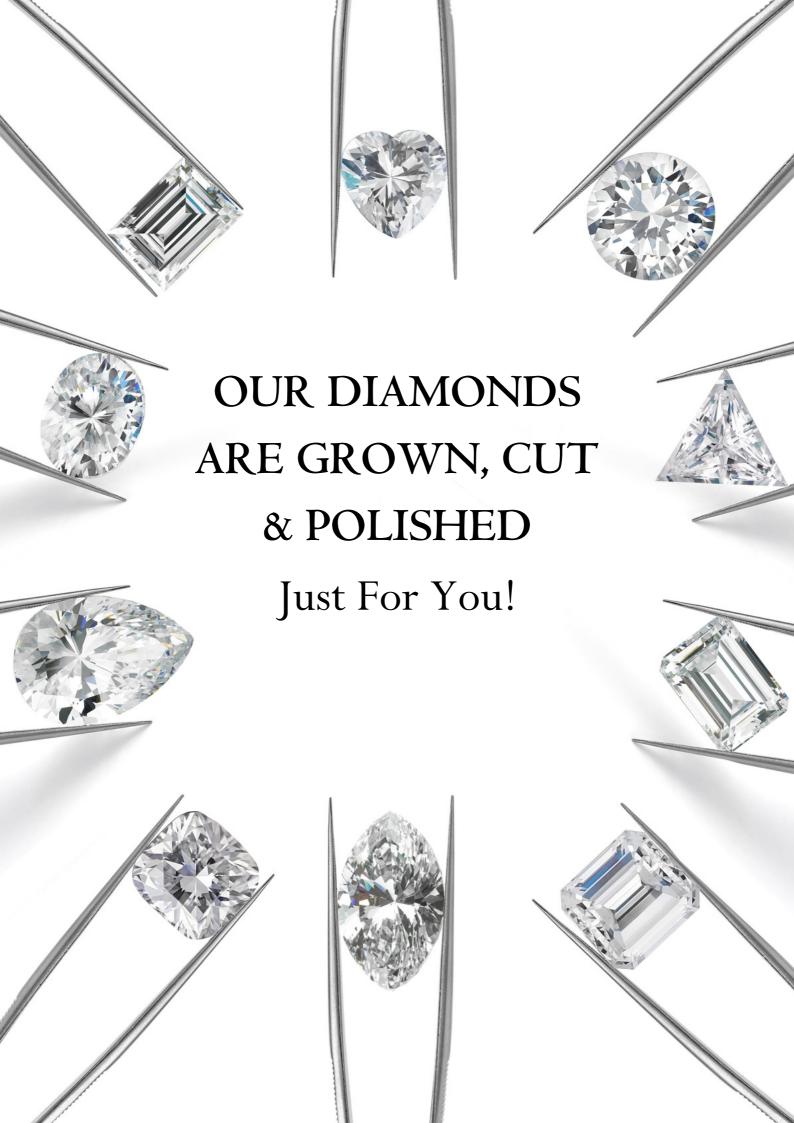
## FINE PIERCINGS

For a New Ear Look.

## L&B MATCH

For Everything Else.





# CREATED. CULTURED. LAB-GROWN.



		LAB DIAMONDS	MINED DIAMONDS
DIAMOND FACTS	Is it a diamond?	✓	✓
	Chemical composition	Carbon	Carbon
	Purity	Rare & Purest Type IIa	Only 2% are Type IIa
	Origin	Diamond Farm	Excavation of Earth
	Hardness on the Mohs' Scale	10	10
	Refractive Index	2.42	2.42
	Gravity	3.52	3.52
	Who certifies/grades them?	GIA, IGI, others	GIA, IGI, others
	Life of a diamond	Forever	Forever
	Is it a conflict diamond?	x	?
	Expert Gemmologist Analysis	Real Diamond	Real Diamond
	Shine and Brightness	Same as mined	Same as lab
INDUSTRY FACTS	Origin guaranteed?	✓	×
	Supply guaranteed?	✓	×
	Future growth guaranteed?	✓	x
	Employment guaranteed?	✓	x
ENVIRONMENTAL IMPACT (per carat)	Tech used	Labs can use renewable energy	Mining of Earth
	Land disturbed for production	0.00000071 hectares	0.00091 hectares
	Mineral Waste Disposed	0.0006 tonnes	2.63 tonnes
	Water Usage	0.07 m <sup>3</sup>	0.48 m <sup>3</sup>
	Risk of Chemical Spills	×	✓
	Sulphur Oxide Emissions	N/A	0.014 tonnes
	Nitrous Oxide Emissions	0.09 mg	0.042 tonnes
	Energy Used	250,750,487 Joules	538,577,900 Joules
	No. Environmental Incidents	0	4.5

## LOVED BY











Alicia Burut Ring

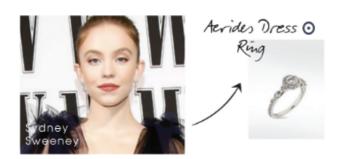


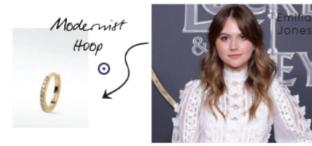






## LOVED BY





































### LOVED BY









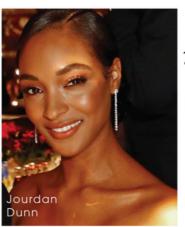


















"The perfect choice for someone who loves beautiful jewellery and is committed to making a difference. The brand's dedication to innovation and sustainability has earned it a loyal following among fashion-conscious consumers."

#### - FORBES

"Lark & Berry has made a name for itself as a leader in the ethical jewellery movement, thanks to its innovative use of lab-grown diamonds "As more and more consumers become aware of the negative impact of traditional diamond mining, Lark & Berry is leading the way with its ethical approach to fine jewellery.."

#### - THE INDEPENDENT

"[Lark & Berry is a] Billy Porter-approved [brand eschewing mined stones] based in London and is a celebrity red-carpet favorite..."

#### -CNN

"Lark & Berry uses lab-grown diamonds and stones exclusively, making them a pioneer in the industry and a more ethical option than mined diamonds."

#### - THE TIMES

"Lark & Berry's ethical ethos is evident in everything it does, from sourcing its materials to crafting its stunning jewellery pieces... An ethical jewellery brand that doesn't compromise on style."

#### - MARIE CLAIRE

"...in our opinion, a cultured stone shines more brightly thanks to its ethical edge. Gaze at [Lark & Berry Aerides Diamond Dress Ring's] stunning 18k white gold design studded with lab-grown diamonds and sapphires all day...If you're hoping to offer it as a proposal, it's a hard rock to turn down."

#### - EVENING STANDARD

"Lark & Berry is one of our favourite brands because they focus on cultured diamonds."

- GQ

"[Lark & Berry is one of] The best jewellery brands for elevating your outfits."

#### - GLAMOUR

"Inside Lark & Berry's Marylebone store the collections sparkle just the same as any traditional jewellers."

#### - STYLIST









The jewellery industry is full of disruptors right now, and one brand shaking things up is Lark & Berry.

#### -THE JEWELLERY CUT

"One of the pioneers in fine jewellery with a clear conscience, Lark & Berry provides us with pieces that do not cost the earth and come at a much fairer price."

#### -THE WEDDING VOW

"Lark & Berry go the extra mile to educate consumers on the practices used to uphold the traditional diamond industry as well as the human and environmental impact of the diamond supply chain."

#### -RETAIL JEWELLER

"Lark & Berry has a big bold vision — it wants to disrupt the world of diamonds, which is not exactly known for embracing change."

#### -THE TELEGRAPH

"For something that makes a statement with your outfit, this beautiful piece from Lark & Berry is a musthave."

#### -TATLER

"Lark & Berry is leading the way with lab-grown diamonds and ethical sourcing."

#### -ELLE

"The brand has made it their mission to change the diamond industry with its sustainable ethos, innovative materials and beautiful design."

#### -TOWN & COUNTRY

"A combination of ethical and stunning fine jewellery, the London-based brand Lark & Berry is the ultimate destination for statement earrings, necklaces and more. The brand's unique blend of sustainability and luxury has captured the attention of fashion editors and influencers alike."

#### -HARPER'S BAZAAR

"Lark & Berry is on a mission to change the world of diamonds, and they're doing it with style."

- GRAZIA













