

A New Methodology in
Aging Care:
Interdisciplinary Arts and
Health Programming

November 2nd
12 pm – 4:35 pm ET



ESTEM HEALTH[®]
FOUNDATION



Virtual Event for Eldercare Professionals

PART ONE

12:00 PM – 12:30PM

Keynotes

Transformative Keynotes reveal inspiring, innovative, integrative strategies for facing challenges and thriving while doing business in the “silver tsunami.”



The Metropolitan Opera



PART TWO

12:30 PM – 3:48 PM

Concurrent Sessions

Interdisciplinary experts help you explore keys to:

- Future-ready leadership
- Experience design
- Physician & caregiver shortages
- Resident & staff retention

Gain knowledge of scientific advances related to the integration of the arts and medicine for improving brain and body health in again.

Learn next steps on how to leverage this knowledge to face current challenges in senior care communities and society.



E&TEAM HEALTH



Davy Insurance Agency

PART THREE

3:50 PM – 4:35 PM

Networking/Training

GROUP A: Future Ready Leadership (Experiential)

GROUP B: Resident & Staff Retention Strategies (Networking)

GROUP C: Experience Design (Networking)



MUSICWORKX

AUGSBURG UNIVERSITY





FEATURED KEYNOTE SPEAKER

Bringing Art to Life: How Art Facilitates Communication Pathways for People with Dementia

Daniel C. Potts, MD, FAAN

Attending Neurologist U.S. Department of Veterans Affairs
Tuscaloosa, Alabama

Coauthor of "A Pocket Guide for the Alzheimer's Caregiver" and one of Maria Shriver's Architects of Change, neurologist Daniel C. Potts champions life-affirming care for persons living with dementia and their care partners. Potts and family founded Cognitive Dynamics Foundation to share inspiration and hope in memory of his father, Lester, who became an acclaimed watercolor artist in the throes of Alzheimer's disease. Potts has told his father's story of triumph through artistic creativity internationally.

One of America's Top Physicians, Potts holds a BS in biology from Birmingham-Southern College, MD from the University of South Alabama College of Medicine, and internship in internal medicine and residency and chief residency in neurology at the UAB School of Medicine. A Fellow of the American Academy of Neurology (AAN) and the AAN's 2008 Donald M. Palatucci Advocate of the Year, Potts also is an affiliate of the Alabama Research Institute on Aging, the University of Alabama Department of Psychology, and the McCollough Institute for Pre-Medical Scholars, and is on the clinical faculty at both the University of Alabama and the University of South Alabama Medical Schools. He was chosen by the University of Alabama Medical Alumni Association as a 2016 recipient of the Martha Myers Role Model Award, honoring physician alumni whose lives epitomize the ideal of service to their communities.

Potts coauthored numerous books, including "Neurology for the Boards," "Treasure for Alzheimer's" and "Finding Joy in Alzheimer's." He also co-authored the first chapter on expressive arts therapies in a major medical textbook, Geriatric Neurology (2014 John Wiley & Sons, Ltd.). In addition to professional writing, he has been a lyricist for nationally known composers and has published 7 books of photographs and poetry.

Dr. Potts has served on the Alabama Alzheimer's Task Force, the Alabama Coalition for Culture Change, and the Boards of Directors of Alzheimer's of Central Alabama, the Alabama Humanities Foundation and the Mal and Charlotte Moore Center for Caring Days. Potts serves on the advisory board for Embodied Labs, a healthcare virtual reality development and training company. He was a co-convenor of the Clergy Against Alzheimer's and Faith United Against Alzheimer's advocacy networks and was Editor-in-Chief of "Seasons of Caring," the first-ever multi-faith collection of meditations for dementia caregivers.



Julene Johnson, PhD
Cognitive Neuroscientist
Co-Director – Sound Health Network

Julene K Johnson, PhD is both the Associate Dean of Research for the UCSF School of Nursing and the Associate Director at the UCSF Institute for Health & Aging. She is co-director of the Sound Health Network, which is a partnership between UCSF and the NEA, in collaboration with the NIH, Kennedy Center, and Renee Fleming. She is also a faculty mentor in the UCSF Center for Aging in Diverse Communities (a NIA-funded Resource Center for Minority Aging Research). Dr. Johnson is a cognitive neuroscientist and obtained her PhD at the University of Texas at Dallas and completed postdoctoral training at the University of California, Irvine's Institute for Brain Aging and Dementia.

Dr. Johnson's research program focuses on cognitive aging and covers two primary themes: 1) developing cost-effective and novel community-based interventions (e.g., music interventions) to promote health and well-being, particularly for diverse older adults and 2) understanding cognitive function in diverse older adults. Her research on community-engaged health promotion involves racial/ethnically and socioeconomically diverse older adults. In 2010, she was a Fulbright scholar in Finland where she studied how singing in a community choir influences quality of life and well-being among older adults.

Dr. Johnson was the UCSF campus representative and Chair of the Advisory Committee for the University of California Humanities Research Institute (2013-2016) <http://uchri.org/uchri/advisory-committee/>

FEATURED KEYNOTE SPEAKER

**Sound Health Network:
Purpose & Promise**

A Few of Our Speakers



Angela LaSalle
MD
Integrative
Medicine
Parkview Health



Harvey Seifter
Founder & Managing
Director - Creating
Futures that Work -
Strengthening
Leadership and
Innovation Skills
Through Arts-Based
Experiential Learning



Deforia Lane
Ph.D., MT-BC
Founding Director of
Music Therapy,
University Hospitals
Case Medical/Center
Seidman Cancer
Center



Gabriella, Musacchia
PhD, Assoc Prof and
Chair, University of the
Pacific Doctor of
Audiology Program,
Neuroscientist/
Stanford Research
Scholar



Melita Belgrave
Ph.D., MT-BC
Arizona State
University
Assoc Dean and
Assoc Professor
School of Music,
Dance & Theater



Carrie Ekins
MA, CEO of Drums
Alive® Developer of
Golden Beats



Lane Davy
Agency Owner /
Entrepreneur
True North Marketing



Concetta Tomaino
D.A., MT-BC, LCAT,
Co-Founder and
Executive Director
Institute for Music and
Neurologic Function



Joanne Loewy
DA, LCAT, MT-BC
Mount Sinai Health
System (NYC)
Founding Director
Louis Armstrong
Center for Music
and Medicine



Lisa M. Gallagher
PhD, MT-BC
Cleveland Clinic (OH)
Founder, Music
Research Program
Manager, Arts &
Medicine Department



Annie Heiderscheit
Ph.D., MT-BC, LMFT
Augsburg University
Director of Music
Therapy, Former
President, World
Federation of Music
Therapy



Robert Shen
President
Remo, Inc.

Topic Areas Our Presenters are Addressing:

KEYNOTES – Explore the power and purpose of the arts in healthcare. Learn about new service and grant opportunities for residential eldercare communities.

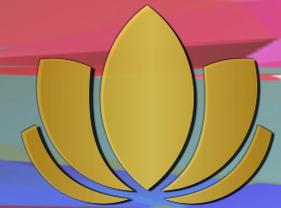
CONCURRENT SESSIONS

FUTURE READY LEADERSHIP – Welcoming residential eldercare leaders to hear new insights and experience a new way of developing leaders.

EXPERIENCE DESIGN IN ELDERCARE – Learn how arts and health strategies can transform resident and staff health, well-being and happiness.

PHYSICIAN & CAREGIVER SHORTAGES AND OTHER DRIVERS OF ARTS & HEALTH PROGRAMMING – Shortages have created a unique opportunity to shift the paradigm about how we improve intrinsic capacity of our residents, and train/retain empowered, more empathetic caregivers.

RESIDENT/STAFF RETENTION & COMFORT – Evidence-based strategies that are meaningful, powerful, enjoyable and can impact turnover rates, saving you money and helping you maintain consistency in caregiving.



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Alyssa Janney, MBA
Founder & CEO

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SYMPOSIUM

A New Methodology in Aging Care:
Interdisciplinary Arts and Health Programming

ESTEAM Health innovates at the intersection of science, medicine and the arts. We empower better aging care through the power of the arts.

Our arts & health program design will empower your continuing care retirement organization, active senior living, assisted living, or memory care by implementing fun, evidence-based programs and program management services, designed to improve participant health and wellbeing across **5 health domains: cognitive, emotional, social, physical and spiritual.**

Our expert team provides the experience you require to help improve resident intrinsic capacity, train caregivers and wellness program personnel and so much more.



LONG LIVE ROCK

Watch the Rock & Roll Hall of Fame
LIGHT UP Gold! Sept 26, 2022
For the ESTEAM Health Foundation!



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Let's Follow Up

Lois Bauccio

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