

Natura Bissé
Barcelona

susan g.
komen.

Ricardo Fisas
FUNDACIÓN | NATURA BISSÉ

**NATURA BISSÉ PARTNERS WITH THE RICARDO FISAS
NATURA BISSÉ FOUNDATION AND SUSAN G. KOMEN®
TO ENHANCE WELL-BEING AND PROVIDE SKINCARE
SUPPORT DURING CANCER TREATMENT**

Sharing expertise to promote well-being.



Family-owned luxury skincare company, Natura Bissé supports the Ricardo Fisas Natura Bissé Foundation, and Susan G. Komen®, the world's leading nonprofit breast cancer organization, in the fight against breast cancer.

The partnership will support Komen's work to save lives by investing in cutting-edge research to discover the cures for breast cancer, as well as vital patient support programs to help people facing breast cancer today. The organizations will partner on an integrated program and ensure the skincare needs of cancer survivors, and those living with the disease, are understood and met in a compassionate and supportive environment.



“At Natura Bissé, we are fully committed to provide support for skin health at all stages of life, and that doesn’t change when a case of cancer is diagnosed. The potential side effects of oncological therapies on the skin are relevant as they can impact the well-being and adherence to the medical treatments. That is why we are so excited to partner with Susan G. Komen and the Ricardo Fisas Natura Bissé Foundation, which just launched in the United States.”

-Verónica Fisas, CEO Natura Bissé Group and Member of the Board of the Ricardo Fisas Natura Bissé Foundation

As part of this alliance, Komen and the Ricardo Fisas Natura Bissé Foundation will provide education, training and resources to those undergoing oncology treatments, as well as providers, caregivers and aestheticians. This effort will promote well-being by helping those going through their journey understand and navigate the common physical and subsequent emotional side effects of cancer and cancer treatment.

“For nearly four decades Susan G. Komen has worked to meet the most critical needs of our breast cancer community. Through this partnership we are able to help improve the quality of life for anyone touched by breast cancer, while also raising funds essential to our efforts to help people live longer, better lives.”

- Paula Schneider, CEO Susan G. Komen

Skincare is seen as a luxury to some, especially to someone undergoing their cancer journey who may be burdened by medical bills. Komen and the Ricardo Fisas Natura Bissé Foundation are committed to removing barriers to best care for people at a time when they feel they are most vulnerable. Together, the organizations will meet people where they are at in their journey and are committed to providing short and long-term support.

The Ricardo Fisas Natura Bissé Foundation is a Champion Partner of Susan G. Komen. Both organizations are committed to working together to pursue their shared vision of healing for everyone touched by cancer. The goal is to reduce barriers and delays in the cancer continuum of care, change people’s beliefs and attitudes while encouraging positive behaviors related to cancer through education and, ultimately, invest in evidence-based programs that drive change.



Natura Bissé is a family-owned, luxury Spanish skincare company founded in Barcelona in 1979, now managed by the second generation of the Fisas family.

The company's mission is simple: to develop high performance effective skincare products and beauty experiences through the use of cutting-edge innovation and quality ingredients.

Thanks to the expertise of skilled aestheticians, Natura Bissé understands that everyone has unique skin. This belief is the essence of the brand's DNA, which fuses pioneering technology with the most delicate human touch to adapt to the differing needs of each and every guest.

Natura Bissé is the first and only "Official Skincare Brand" of Forbes Travel Guide. Recently, the company was awarded the prestigious "Best World Spa Brand" at the 2018 and 2019 World Spa Awards.

With subsidiaries in Spain, United States, Mexico and the United Kingdom and presence in 35 countries, Natura Bissé continues to expand throughout the most distinguished luxury retailers and spas around the world.



World's
Best Spa Brand



World's
Best Spa Brand





THE RICARDO FISAS NATURA BISSÉ FOUNDATION

Ricardo Fisas and Gloria Vergés, founders of Natura Bissé, established a private and independent foundation more than a decade ago based on the deep desire to give back and support those who are most vulnerable.

Rooted in family values and corporate responsibility, the Foundation develops and offers skincare education for those undergoing oncology treatments, as well as providers, caregivers and aestheticians.

Beyond education, the Foundation promotes well-being by providing skincare support during and after oncology treatment.

Sharing skincare expertise to enhance well-being.



About Susan G. Komen®

Susan G. Komen® is the world's leading nonprofit breast cancer organization, working to save lives and end breast cancer forever. Komen has an unmatched, comprehensive 360-degree approach to fighting this disease across all fronts and supporting millions of people in the U.S. and in countries worldwide.

We advocate for patients, drive research breakthroughs, improve access to high-quality care, offer direct patient support and empower people with trustworthy information.

Founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life, Komen remains committed to supporting those affected by breast cancer today, while tirelessly searching for tomorrow's cures.